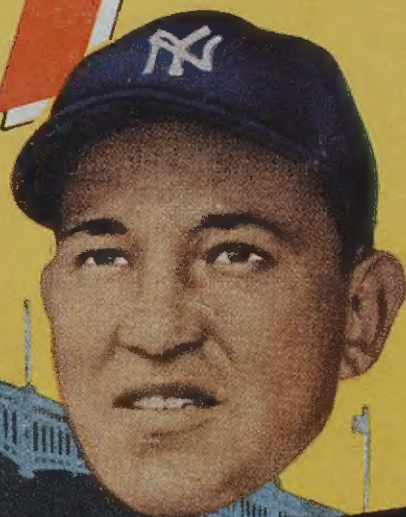


**THRILLING TRUE STORY OF
THE BASEBALL**

A Fawcett Publication

Yankees

10¢



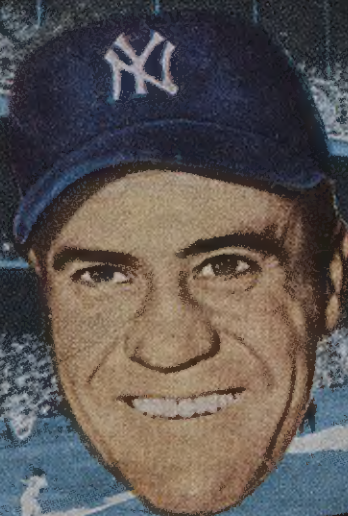
ALLIE REYNOLDS



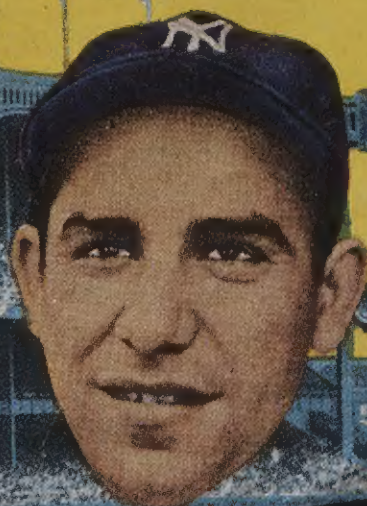
CASEY STENGEL



JOE DIMAGGIO



HANK BAUER



YOGI BERRA



MICKY MANTLE

**STORY OF THE 1951 WORLD CHAMPIONS
AND GREAT YANKEE TEAMS OF THE PAST**

IT HAS BEEN A YANKEE
TRADITION TO WIN
CHAMPIONSHIPS...

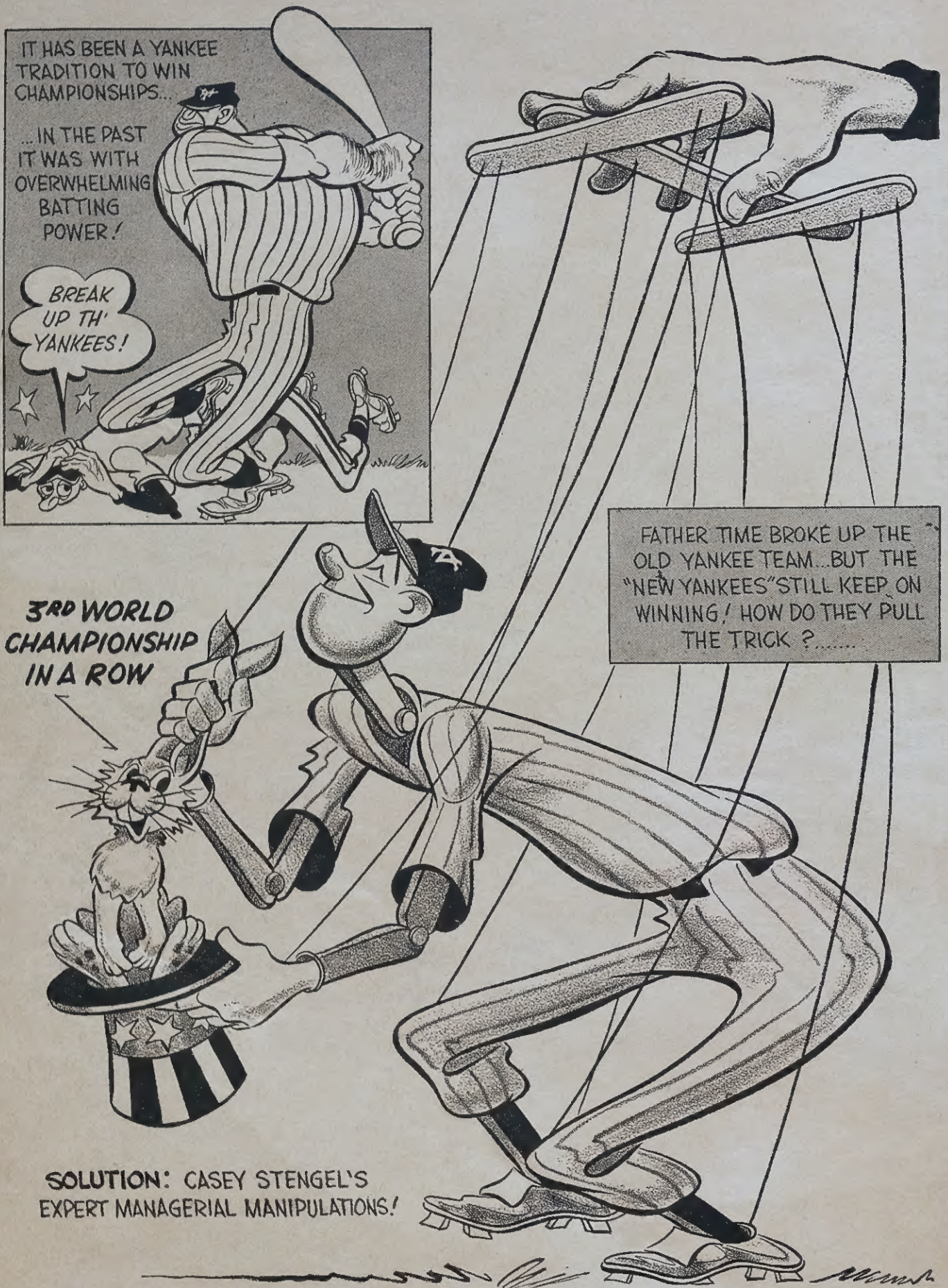
...IN THE PAST
IT WAS WITH
OVERWHELMING
BATTING
POWER!

BREAK
UP TH'
YANKEES!

3RD WORLD
CHAMPIONSHIP
IN A ROW

FATHER TIME BROKE UP THE
OLD YANKEE TEAM...BUT THE
"NEW YANKEES" STILL KEEP ON
WINNING! HOW DO THEY PULL
THE TRICK ?

SOLUTION: CASEY STENGEL'S
EXPERT MANAGERIAL MANIPULATIONS!



THRILLING TRUE STORY OF
THE BASEBALL YANKEES

Executive Editor
WILL LIEBERSON

Editor
HARVEY B. JAMES

Art Editor
AL JETTER

The Thrilling True Story of the Baseball **YANKEES**

WORLD CHAMPIONS, 1951

WRITTEN BY CHARLES DEXTER

JOE DIMAGGIO

VOGI BERRA

VIC RASCHI
WON 21,
LOST 10

PHIL RIZZUTO

MICKEY MANTLE
SWITCH-HITTING
ROOKIE
SENSATION

ED LOPAT
WON 21,
LOST 9

GERRY
COLEMAN

GIL McDOUGALD
.306 BATTING AVERAGE
TO LEAD YANKEES

JOHNNY
MIZE

HANK
BAUER

KING KONG KELLER, TOMMY HENRICH AND JOE DIMAGGIO, THE YANKEES HAVE WON EIGHTEEN AMERICAN LEAGUE PENNANTS AND FOURTEEN WORLD SERIES IN THIRTY-ONE YEARS! THIS IS MORE THAN JUST A RECORD OF ACHIEVEMENTS -- IT IS A FLAMING STORY OF COURAGE UNDER FIRE, OF FIERCE PRIDE AND NEVER-SAY-DIE SPIRIT WHICH DROVE EACH SUCCESSIVE GENERATION OF YANKEE ROOKIES TO GREATER AND GREATER GLORY! THIS IS THE STORY OF THE UNYIELDING SPIRIT WHICH CARRIED THE 1951 YANKEE TEAM TO THEIR THIRD STRAIGHT WORLD CHAMPIONSHIP IN THREE YEARS UNDER THE GUIDANCE OF THE LATEST AND MOST FABULOUS OF ALL YANKEE MANAGERS...

...CASEY STENGEL



THEY CALLED OLD CASE A CLOWN WHEN HE BECAME YANKEE PILOT IN 1949, BUT HE PROVED HIS METTLE BY CAPTURING WORLD'S CHAMPIONSHIPS THAT YEAR AND AGAIN IN 1950! AS 1951 BEGAN, WITH A TEAM REELING UNDER INJURIES AND WITH HIS STARS FADING, HE FACED THE TOUGHEST JOB OF HIS LONG CAREER!

COULD HE BRING A PENNANT TO YANKEE STADIUM FOR THE THIRD STRAIGHT YEAR?

WHEN THE YANKS GATHERED AT PHOENIX, ARIZONA, ON FEBRUARY 23, 1951, SPORTSWRITERS EAGERLY INTERVIEWED CASEY.

HOW'S IT LOOK, CASE?

WELL, BOYS... DIMAG' WILL PLAY! BUT HENRICH'S BAD KNEE HAS ENDED HIS CAREER, AND IF PAGE'S ARM DOESN'T COME AROUND, IT'LL BE TOUGH SLEDDING FOR US!



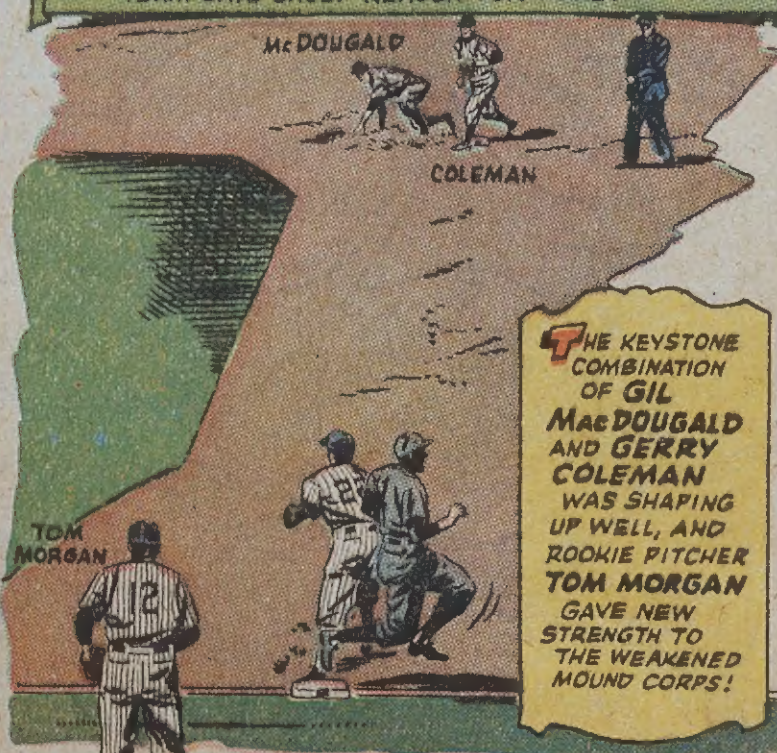
A FEW DAYS LATER, DIMAGGIO REPORTED!

HOW DO YOU FEEL, JOE?

I'M IN GOOD SHAPE, BUT THIS MAY BE MY LAST YEAR!



JOE'S ANNOUNCEMENT CAST A SHADOW OF GLOOM OVER THE YANKEE CAMP, BUT YOUNG PLAYERS ON THE TEAM GAVE CASEY REASON FOR HOPE!



THE KEYSTONE COMBINATION OF GIL MACDOUGALD AND GERRY COLEMAN WAS SHAPING UP WELL, AND ROOKIE PITCHER TOM MORGAN GAVE NEW STRENGTH TO THE WEAKENED MOUND CORPS!

AND ELSEWHERE IN THE PHOENIX BALL PARK, TOMMY HENRICH, NOW A COACH, SPOKE TO ANOTHER ROOKIE!

I'M GOING TO TEACH YOU HOW TO PLAY THE OUTFIELD, MICKEY.

BUT I WAS A SHORTSTOP IN THE MINOR LEAGUES, MR. HENRICH!



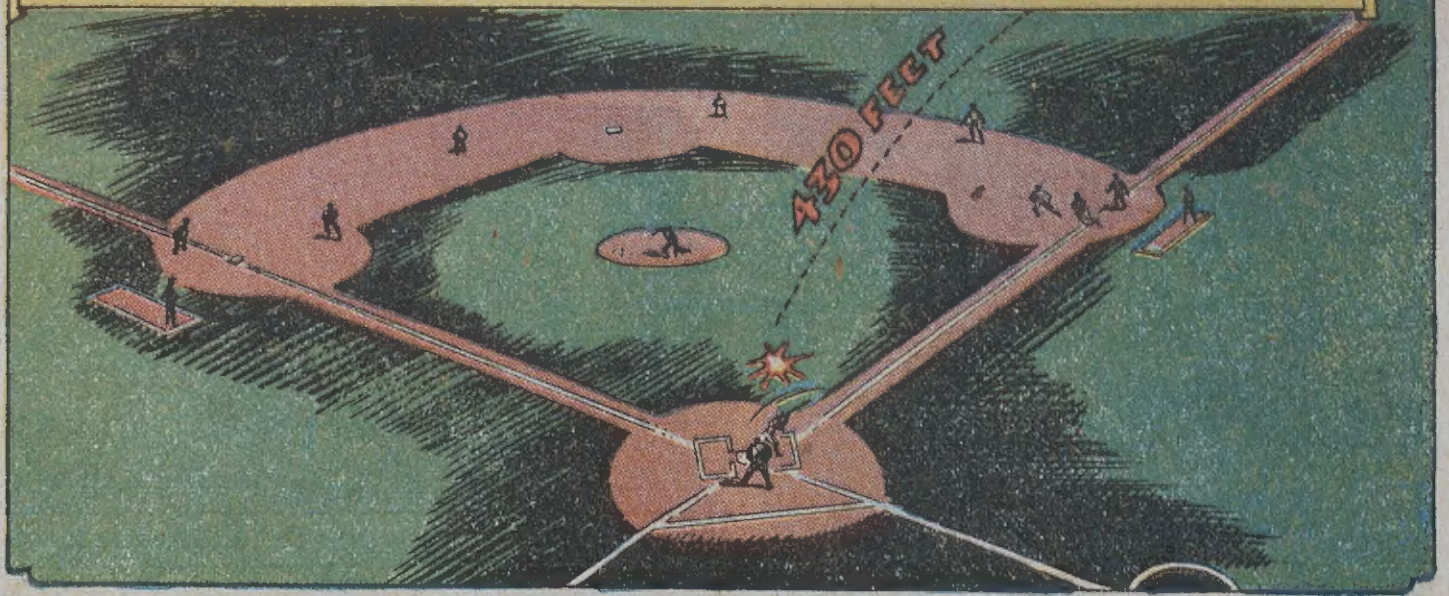
...MICKEY MANTLE



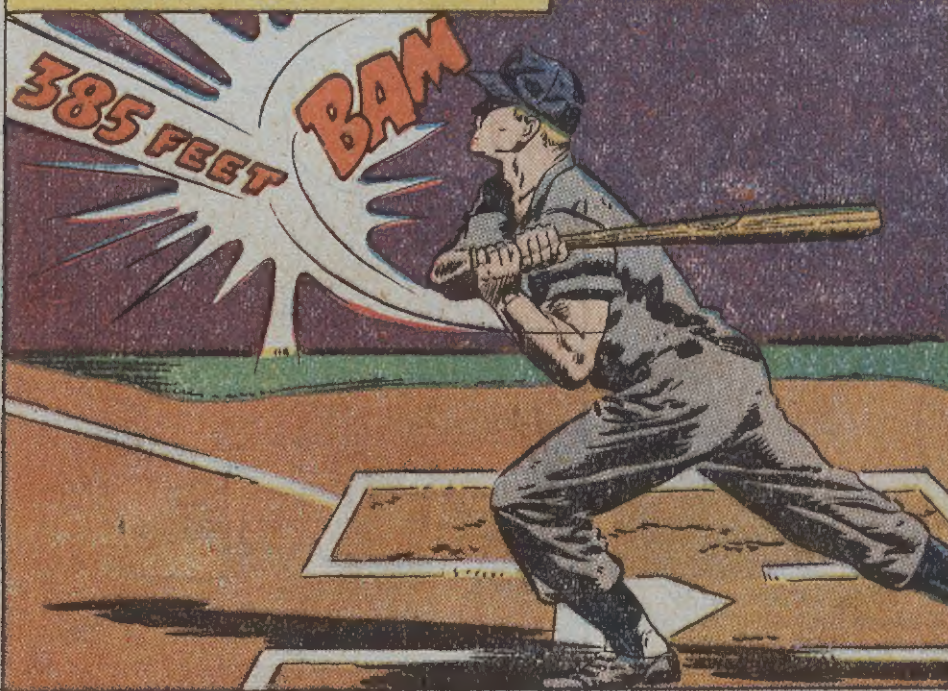
IF 1951 WAS TO BE THE GREAT JOE DIMAGGIO'S LAST YEAR, YOUNG MICKEY, THE SWEET SWITCHER, WAS ON HIS WAY UP TO TAKE HIS PLACE! WITH HIS FORCEFUL STYLE AT THE PLATE, HIS DAZZLING SPEED ON THE BASES AND HIS CANNON-ADYING THROWING ARM, HE LED THE WESTERN LEAGUE IN 1950 WITH TWENTY-SIX HOMERS, ONE HUNDRED THIRTY-SIX RBI'S, AND A .383 BATTING MARK --- MICKEY SEEMED DESTINED FOR BIG LEAGUE STARDOM!

THE ROOKIE WAS NONE OTHER THAN THE NINETEEN-YEAR-OLD SENSATION...

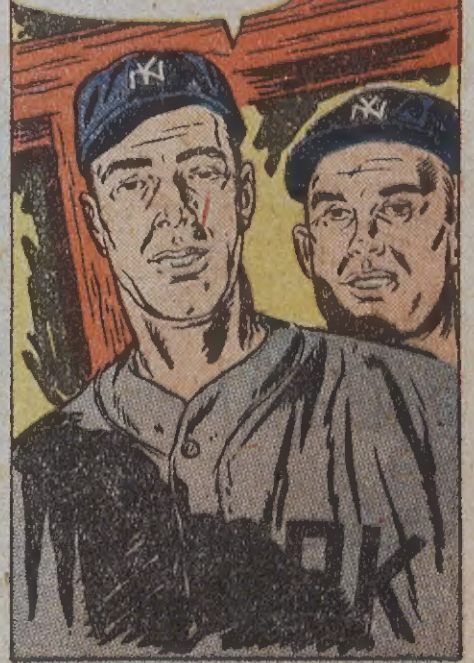
AT LOS ANGELES' BEAUTIFUL WRIGLEY FIELD, MICKEY HIT HIS FIRST HOMER AS A YANKEE, BATTING LEFT-HANDED AGAINST PITCHER BOB SPICER OF THE ANGELS! LATER HE HIT A TRIPLE!



AT SACRAMENTO, TWO DAYS LATER, MICKEY, BATTING RIGHT-HANDED, LED THE YANKEES TO AN 11 TO 0 TRIUMPH OVER THE SACS WITH A TERRIFIC LINE DRIVE FOUR-BASER!



THERE'S ALWAYS SOME NEW KID COMING UP, BUT MICKEY IS THE GREATEST ROOKIE I'VE EVER SEEN!



BUT EVEN AS THE ROOKIES BROUGHT SUNSHINE INTO THE YANKEE CAMP, BAD NEWS BROKE! DR. GEORGE BENNETT, FAMED BASEBALL SURGEON, REPORTED THAT JOE PAGE MIGHT NEVER PITCH AGAIN FOR THE YANKEES! PHIL RIZZUTO'S SIDE WAS SORE, VIC RASCHI'S KNEE TROUBLED HIM AND...

WHAT DID DOC BENNETT SAY, ALLIE? I'VE GOT A LOOSE CARTILAGE IN MY ELBOW AND I CAN'T PITCH!



WITH BIG CHIEF ALLIE REYNOLDS, FIREBALL RIGHTHANDER, ON THE SHELF, THE YANKEES ARRIVED IN NEW YORK IN APRIL FOR THE SEASON'S OPENER WITH THE POWER-HITTING BOSTON RED SOX, TOP FAVORITES TO WIN THE AMERICAN LEAGUE FLAG!

44,860 CHEERING FANS GATHERED ON APRIL 17 AT THE FAMOUS HOUSE THAT RUTH BUILT TO GREET THE WORLD'S CHAMPIONS!

COME ON, YOU YANKS!

RIP THOSE SOX!

LET'S GO!



AND THE RED SOX BEGAN THE SEASON WITH A ROAR! DOM DIMAGGIO SINGLED TO LEFT! BILLY GOODMAN SHOT A WICKED LINER TO CENTER! BUT THE GREAT JOE DIMAGGIO MADE A DIVING CATCH AND HURLED THE BALL TO JOHNNY MIZE ON FIRST BASE FOR A DOUBLE PLAY!



TED WILLIAMS SINGLED, BUT STEPHENS ROLLED OUT!

IT WAS A YANKEE YOUNGSTER, JACKIE JENSEN, WHO DROVE HOME THE FIRST TWO RUNS IN THE THIRD WITH A CRASHING CIRCUIT CLOUT!



IN THE SIXTH, JENSEN STARTED A THREE-RUN RALLY WITH A DOUBLE! MEANTIME, VIC RASCHI HAD SCATTERED SIX SOX HITS FOR A 5 TO 0 TRIUMPH! AND ED LOPAT HELD THE POWER-HITTING SOX TO TWO BINGLES TO WIN, 6 TO 1, IN THE SEASON'S SECOND GAME!

ON MAY 4, WITH THE YANKS IN THIRD PLACE, JUST PERCENTAGE POINTS BEHIND THE SENATORS, REYNOLDS REPORTED TO STENGEL!

I'M READY TO START A GAME, CASEY!

NOT YET, ALLIE. I'M SAVING YOU FOR THE BROWNS NEXT WEEK.



TRUE TO HIS WORD, CASEY STARTED ALLIE REYNOLDS IN ST. LOUIS ON MAY 3!

THAT WAS A BEAUTY, JOE!

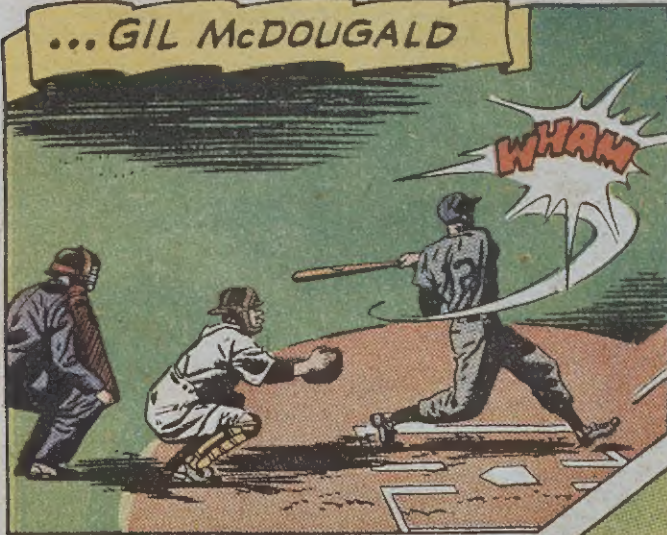


STRIKE! YER OUT!



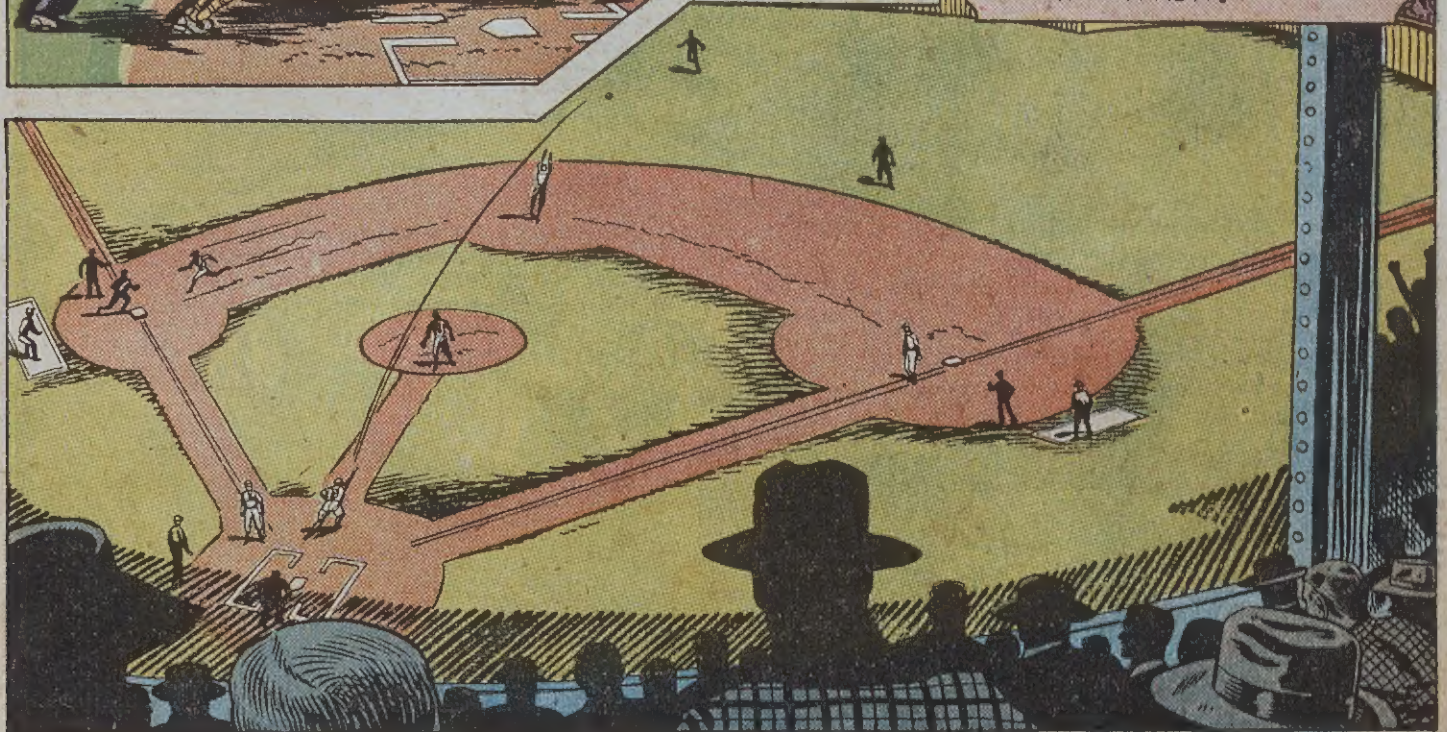
THE CHIEF HELD THE BROWNIES TO FIVE HITS. BUT THE REAL HERO OF THE GAME WAS A LEAN, LANKY ROOKIE...

... GIL McDOUGALD



TWENTY-THREE-YEAR-OLD GIL, JUST UP FROM THE TEXAS LEAGUE, ESTABLISHED A RECORD BY DRIVING IN SIX RUNS AGAINST THE BROWNS IN ONE INNING, THE NINTH, WITH A HOMER AND A TRIPLE!

ED LOPAT FACED THE BROWNS WITH A STRING OF TWENTY SCORELESS INNINGS ON MAY 4. BUT IN THE FIRST INNING, PEP YOUNG SINGLED, STOLE SECOND AND WENT ON TO THIRD ON BERKA'S WILD THROW!



THEN YOUNG PRANCED HOME ON AN INFELD OUT!



SORRY, ED!

BUT THAT WAS THE BROWNIES' LONE RUN, AS LOPAT WENT ON TO WIN, 8 TO 1. AND THE YANKEES TOOK FIRST PLACE!

THE YANKS GOT MORE GOOD NEWS ON MAY 5. DR. BOBBY BROWN, HARD-HITTING THIRD-SACKER, REPORTED!

I'VE GOT A YEAR'S LEAVE FROM THE ARMY, CASEY! GET IN THAT UNIFORM, DOC, AND GO TO WORK! WE CAN USE YOU!



THE YANKEES STAGED ONE OF THE GREATEST BATTING SPLURGES IN THEIR LONG HISTORY AS THEY WON EIGHT STRAIGHT GAMES! MEANWHILE, A SENSATIONAL PITCHING STREAK WAS STAGED BY THEIR ACE LEFTHANDER...



...EDDIE LOPAT

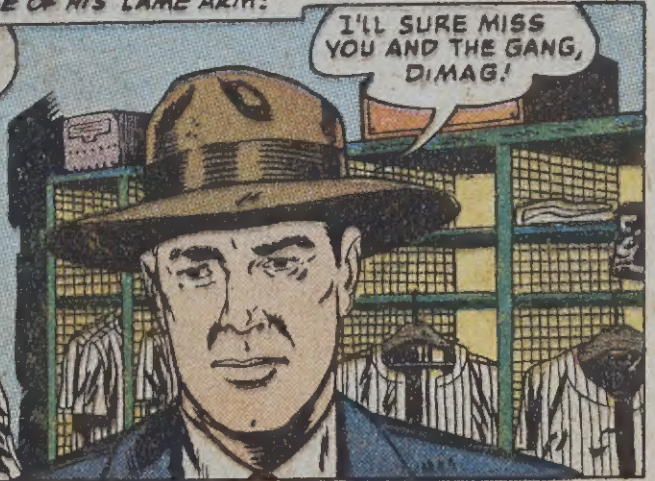


BY MAY 23, STEADY EDDIE HAD WON ELEVEN STRAIGHT GAMES, THREE IN 1950, EIGHT IN 1951. HE PITCHED SEVENTY AND TWO-THIRDS INNINGS WITHOUT RELIEF! HIS EARNED RUN MARK FOR THE 1951 GAMES WAS 1.75! AND HE DID IT WITHOUT A FAST BALL!

BUT EVEN AS THE YANKEES WON, THEIR FORMER ACE FIREMAN, JOE PAGE, WAS RELEASED TO KANSAS CITY, WHERE HE HOPED TO TO REGAIN THE USE OF HIS LAME ARM!



SO LONG, JOE! I HOPE YOUR ARM GETS BETTER!



I'LL SURE MISS YOU AND THE GANG, DIMAG!

TOURING THE WEST, THE YANKS WERE JEERED AND HOOTED BY THE FANS. ON JUNE 4, THE CLEVELAND FAITHFUL SHOWERED THE FIELD WITH RABBITS' FEET AS ED LOPAT WARMED UP, HOPING TO BREAK EDDIE'S JINX OVER THE INDIANS! LOPAT HAD WON THIRTY AND LOST BUT SIX TO THE CLEVELANDERS!

BEAT THE YANKS! YAH, YANKS!

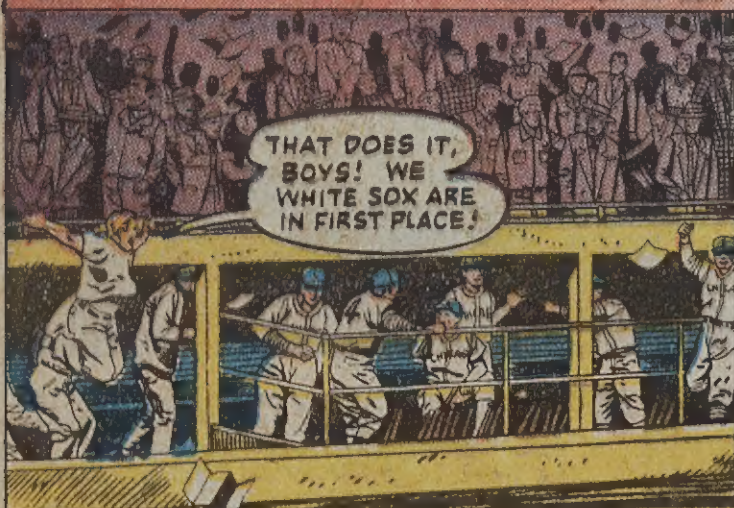
JINX LOPAT!

BOO!



MAYBE THE ANTI-JINX JINXING WORKED! EDDIE LOST THAT NIGHT, 2 TO 0!

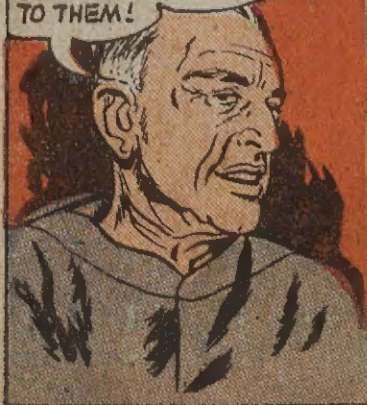
MEANWHILE, THE UNDERDOG CHICAGO WHITE SOX WERE RIPPING OFF FOURTEEN STRAIGHT WINS, CLIMBING INTO THE TOP SPOT WHEN THE YANKS DROPPED A DOUBLE HEADER TO THE RED SOX, MAY 20!



THAT DOES IT, BOYS! WE WHITE SOX ARE IN FIRST PLACE!

UNDAUNTED, THE YANKS ROARED ON TO CHICAGO FOR A FOUR-GAME SERIES WITH THE WHITE SOX!

THE WHITE SOX ARE A GREAT TEAM, BUT MY BOYS ARE GOING TO HAVE SOMETHING TO SAY TO THEM!



WITH THAT YANKEE BRAND OF COURAGE THAT NEVER SAYS DIE, VIC RASCHI, SPECS SHEA AND ED LOPAT TOOK THREE STIRRING GAMES FROM THE WHITE SOX! BUT ALLIE REYNOLDS LOST THE FOURTH. AS THE JUNE 15 DEAD-LINE FOR TRADING APPROACHED, THE SOX LED BY THREE GAMES. DOWN CAME THE AXE-- FRED SANFORD, BILLY JOHNSON, TOM FERRICK AND TOMMY BYRNE DEPARTED. TO THE YANKS CAME BOB KUZAVA AND STUBBY OVERMIRE. THE CHAMPS NEEDED PITCHING HELP!

BUT BY JUNE 27 THE YANKEES WERE GETTING THAT PITCHING HELP FROM AN UNEXPECTED SOURCE!

ATTA BOY, ALLIE!



ALLIE REYNOLDS BLANKED THE SENATORS, 2 TO 0. IT WAS HIS THIRD STRAIGHT SHUT-OUT AND HE DID NOT ISSUE A PASS IN THIRTY-FOUR INNINGS!

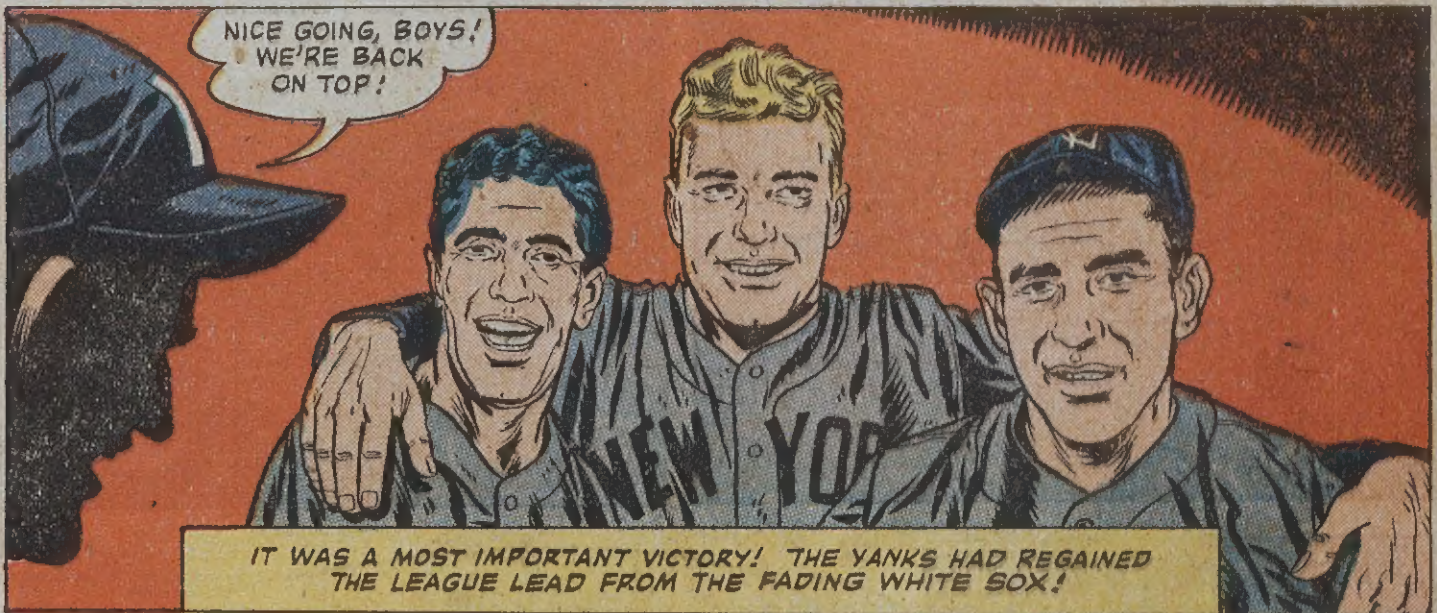
AND THEN CAME THE RISING RED SOX! ON JUNE 29, VIC RASCHI LICKED TED WILLIAMS AND HIS MATES, 2 TO 1!



TWO DAYS LATER, SCOOTER PHIL RIZZUTO, THE LEAGUE'S MOST VALUABLE PLAYER, BEAT THE SOX SINGLE-HANDED!

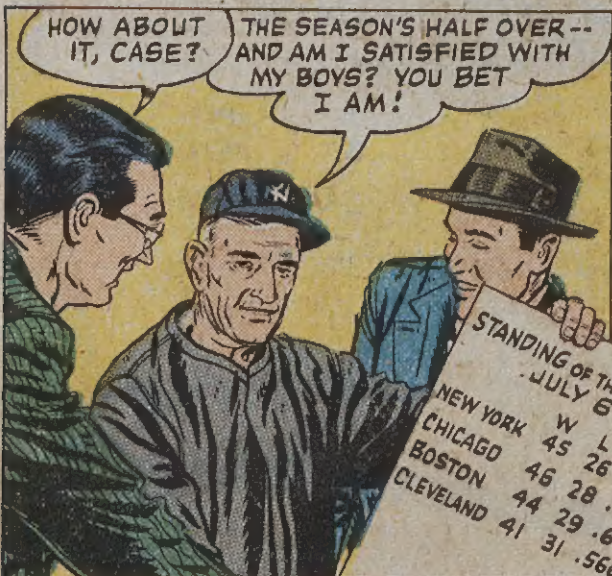


NICE GOING, BOYS!
WE'RE BACK
ON TOP!



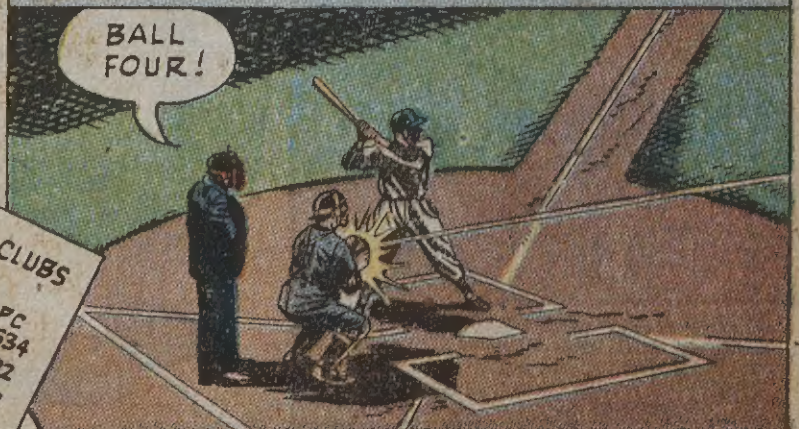
HOW ABOUT IT, CASE?

THE SEASON'S HALF OVER--
AND AM I SATISFIED WITH MY BOYS? YOU BET I AM!

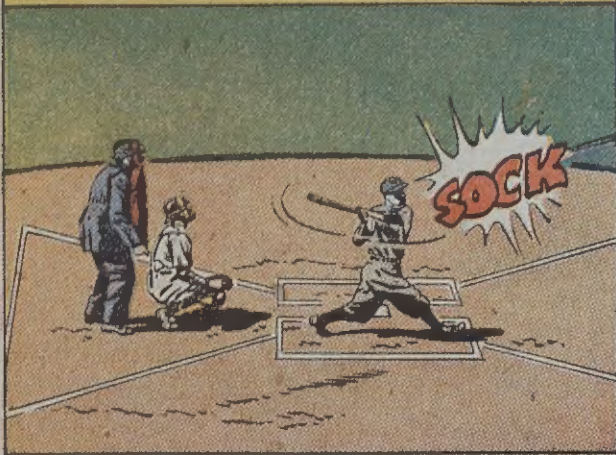


ON JULY 1, BOBBY FELLER OF THE INDIANS HAD PITCHED A NO-HITTER AGAINST THE TIGERS. BOBBY FACED THE YANKS ON THE NIGHT OF JULY 12 WITH ALLIE REYNOLDS AS HIS MOUND RIVAL. IN THE EARLY INNINGS ALLIE HAD POOR CONTROL!

BALL FOUR!

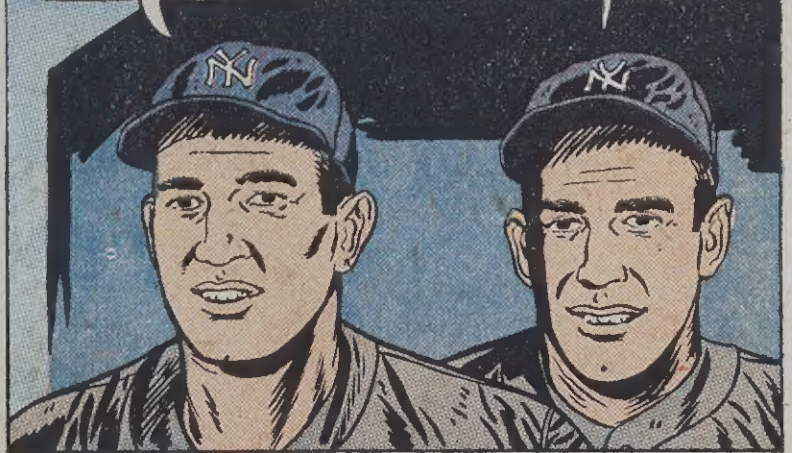


BUT BOTH TEAMS WENT HITLESS UNTIL THE SIXTH WHEN MICKEY MANTLE DOUBLED AND WAS LEFT ON BASE. IN THE SEVENTH GENE WOODLING BROKE THE SCORING ICE WITH A HOMER!



I KNOW I'VE GOT A NO-HITTER GOING, YOGI! DON'T CALL FOR A FAST BALL ON THE FIRST PITCH! I WANT TO FOOL THE INDIAN HITTERS!

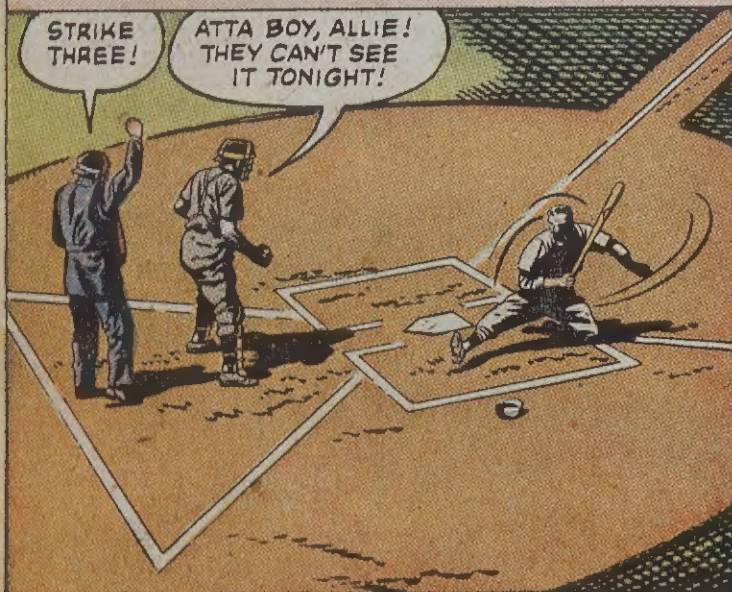
OKAY, ALLIE!



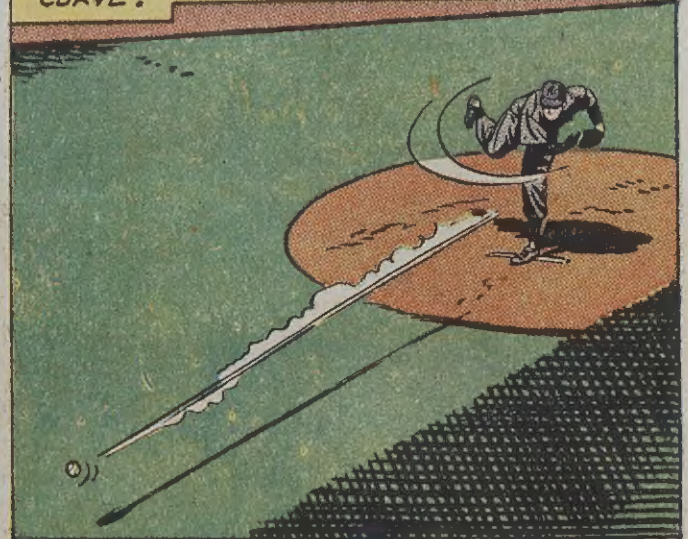
REYNOLD'S CURVES, MIXED WITH BURNING SPEED, FOOLED THE INDIANS IN THE SEVENTH AND EIGHTH!

STRIKE THREE!

ATTA BOY, ALLIE! THEY CAN'T SEE IT TONIGHT!



TENSION MOUNTED AS THE FIRST TWO INDIANS WENT OUT IN THE NINTH. WITH TWO BALLS AND TWO STRIKES ON BOBBY AVILA, CLEVELAND'S CLEVEREST BATTER, ALLIE THREW A TERRIFIC CURVE!



THE MOMENTUM OF ALLIE'S PITCH WAS SO GREAT THAT HE FELL DOWN, BUT...

STRIKE THREE!



IT WAS A NO-HITTER! THE YANKEE ACE HAD REPELLED THE DANGEROUS INDIANS IN ONE OF THE FINEST EXHIBITIONS OF PITCHING SKILL ON RECORD!

CLUB STANDINGS JULY 27...

	W	L	PC
NEW YORK	55	35	.611
BOSTON	56	36	.609
CLEVELAND	55	37	.598
CHICAGO	54	41	.568

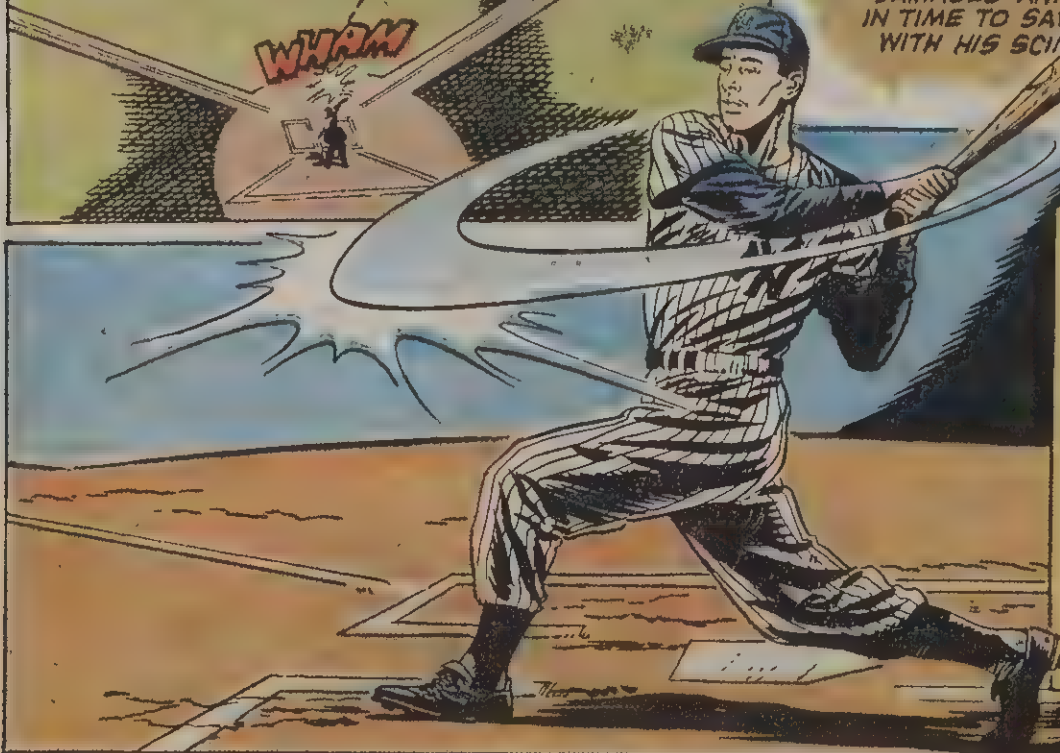
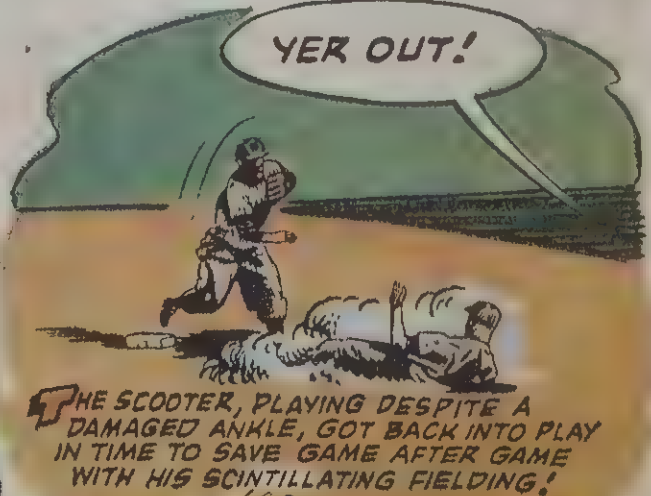
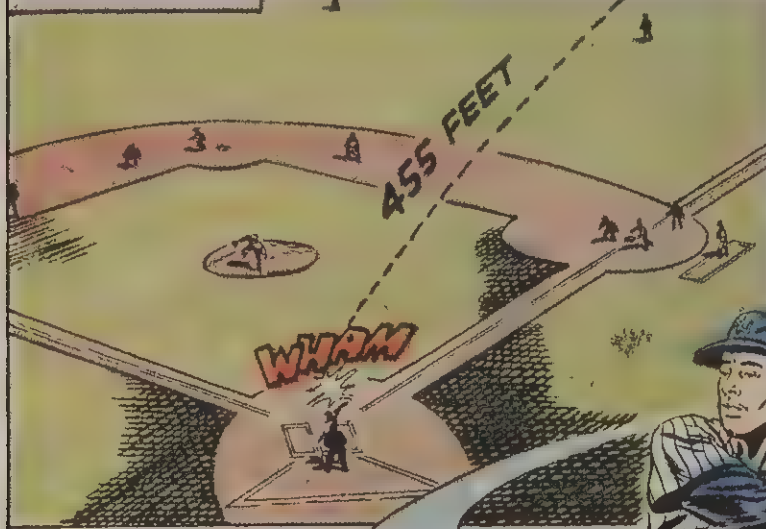
BASEBALL YANKEES

BUT ALL WAS NOT WELL WITH THE YANKEES! MICKEY MANTLE WAS HITTING SO POORLY AND STRIKING OUT SO MUCH THAT HE LOST CONFIDENCE AND WAS TEMPORARILY OPTIONED TO KANSAS CITY! SCOOTER RIZZUTO WAS INJURED IN A CRASH WITH TWO-HUNDRED-POUND GUS ZERNIAL OF THE ATHLETICS... AND THE GREAT JOLTIN' JOE COULDN'T BUY A HIT!



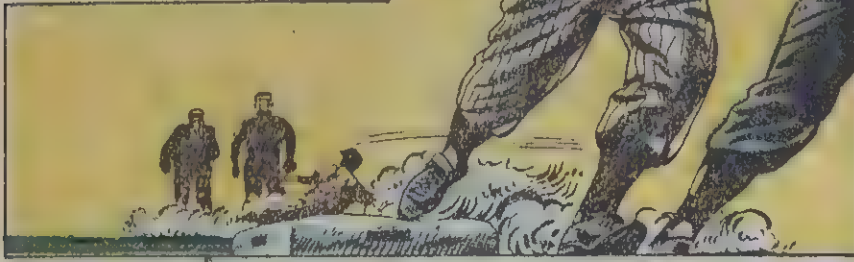
REYNOLDS, LOPAT AND RASCHI, WITH HELP FROM TOM MORGAN, WERE HURLING GREAT BALL, BUT THE OTHER SEVEN MOUNDSEVEN GAVE LITTLE SUPPORT. CLEVELAND'S INDIANS TOOK THE LEAD AS THE YANKS SANK TO THIRD IN MID-AUGUST, THREE AND ONE-HALF GAMES IN THE RUCK!

BUT MICKEY MANTLE, BATTING .364 AT KANSAS CITY, RETURNED IN LATE AUGUST AND WON A KEY GAME AGAINST THE SENATORS WITH A TERRIFIC THREE-RUN WALLOP INTO THE RIGHT FIELD BULLPEN AT THE STADIUM!

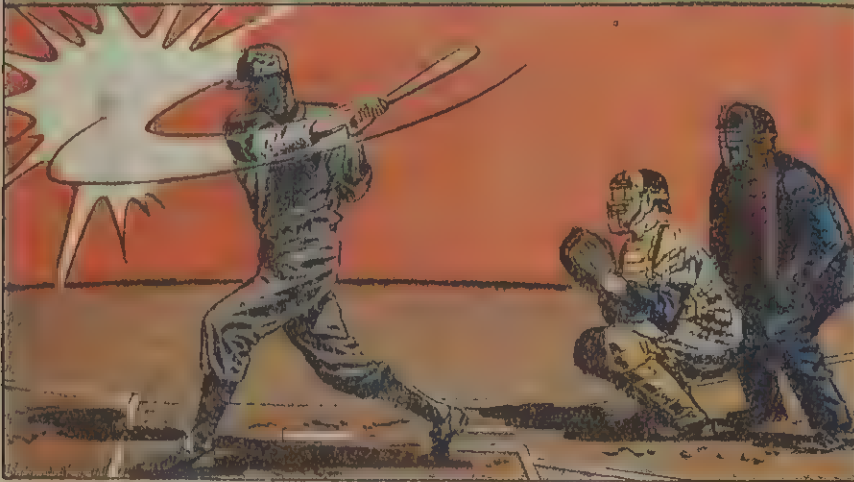


BATTING FIFTH INSTEAD OF CLEAN-UP, THE IMMORTAL JOLTER CRASHED A TREMENDOUS TRIPLE ON SEPT. 16 AGAINST THE INDIANS AFTER BERRA WAS PURPOSELY PASSED. HIS DRIVE CLINCHED A 5 TO 1 VICTORY FOR ALLIE REYNOLDS AND SENT THE CLEVELANDERS REELING INTO SECOND PLACE!

THE INDIANS, THEIR BACKS TO THE WALL, HAD ONE MORE CHANCE TO SNATCH THE LEAD FROM THE YANKS. ON SEPT. 17, LOPAT FACED BOB LEMON IN THE CRUCIAL GAME AT YANKEE STADIUM. BOBBY BROWN DOUBLED IN THE FIFTH, SCORING AS SCOOTER RIZZUTO PLUNKED A SINGLE TO RIGHT!



BOBBY AVILA DROVE HEGAN HOME FROM SECOND WITH A LINE DRIVE TO CENTER, TYING THE SCORE, AT 1 TO 1.



WOODLING SINGLED JOE TO THIRD, AND WITH ONE OUT, LEMON PURPOSELY PASSED BOBBY BROWN. THE NEXT HITTER WAS THE BRILLIANT SCOOTER RIZZUTO!

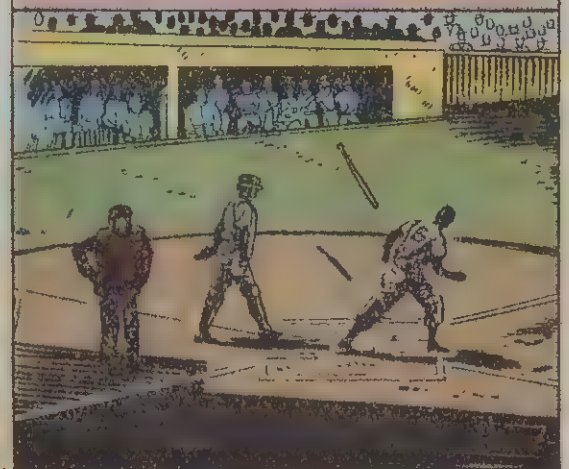
COME ON, PHIL... SEND ME HOME!



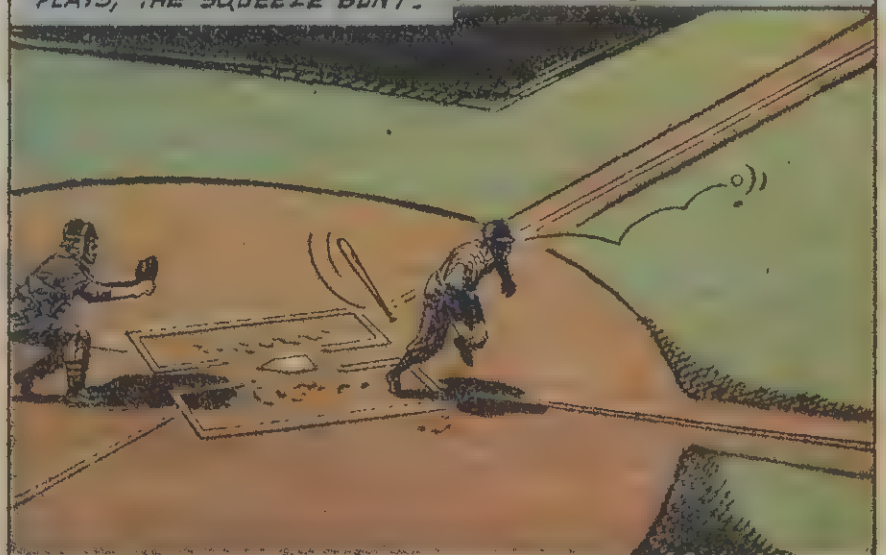
BUT IN THE INDIANS' SIXTH, RIZZUTO MUFFLED HEGAN'S GROUNDER.



BUT IN THE NINTH, JOE DIMAGGIO TOPPED THE BALL TOWARD THIRD BASE AND, WITH A FLASH OF HIS OLD-TIME SPEED, BEAT THE THROW TO FIRST FOR A SAFE HIT!

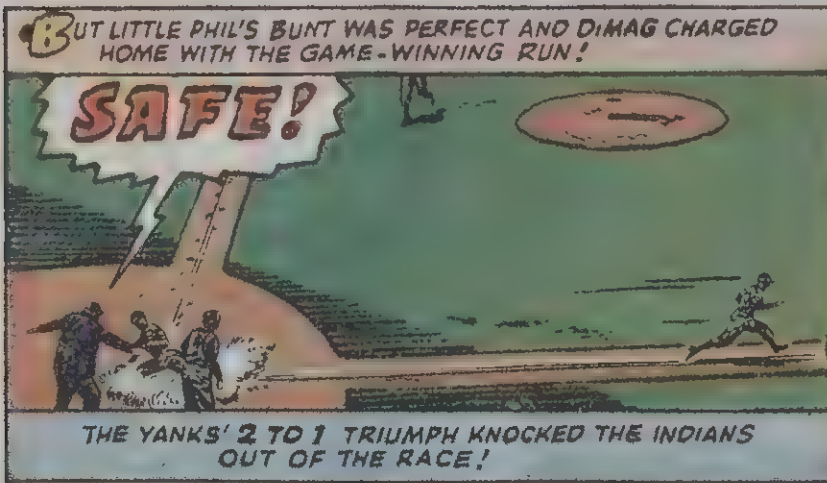


ANGRY AT HIMSELF BECAUSE HE HAD ERRED IN THE SIXTH, THE SCOOTER TRIED THE MOST DIFFICULT OF ALL OFFENSIVE PLAYS, THE SQUEEZE BUNT!



BUT LITTLE PHIL'S BUNT WAS PERFECT AND DIMAG CHARGED HOME WITH THE GAME-WINNING RUN!

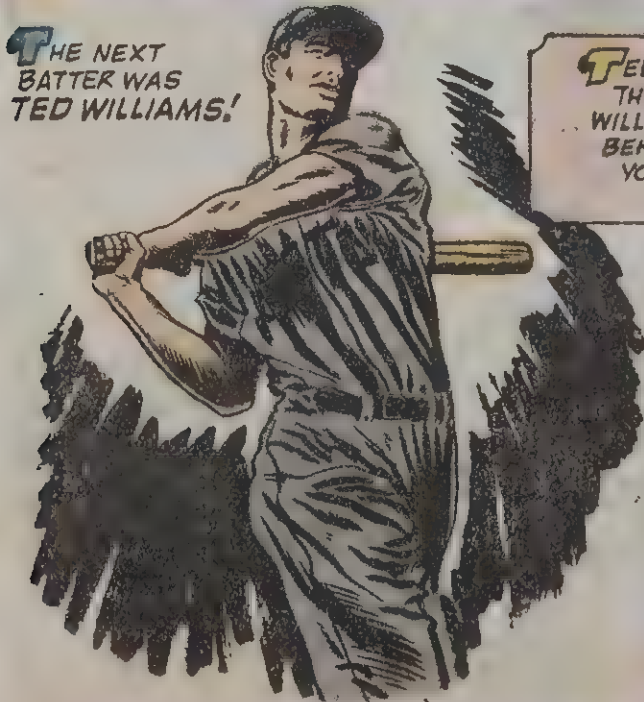
SAFE!




THE YANKS' 2 TO 1 TRIUMPH KNOCKED THE INDIANS OUT OF THE RACE!

SENSING THE KILL, THE YANKS RACED FOR THEIR EIGHTEENTH PENNANT! SEPTEMBER 28, THEY FACED THE RED SOX AT THE STADIUM IN A TWIN BILL. THE SCORE WAS NEW YORK 8, BOSTON 0, WITH TWO OUT IN THE NINTH INNING OF THE FIRST GAME, BUT THE CROWD WAS TENSE! FOR ALLIE REYNOLDS WAS PITCHING HIS SECOND NO-HITTER OF THE SEASON!

THE NEXT BATTER WAS TED WILLIAMS!



TED TOOK A BALL AND A STRIKE! THEN, ON THE NEXT PITCH, WILLIAMS LIFTED A HIGH FOUL BEHIND THE PLATE! BUT AS YOGI BERRA GOT UNDER THE BALL...



HE DROPPED IT!

GIVEN ANOTHER LIFE BY YOGI'S ERROR, TED SWUNG AT REYNOLDS' NEXT PITCH! IT WAS ANOTHER FOUL! BUT THIS TIME YOGI SQUEEZED IT!

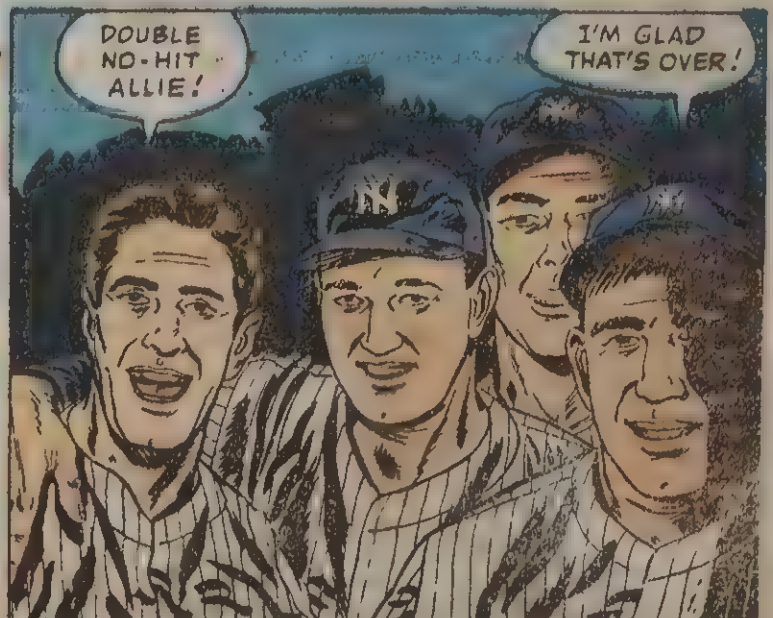
HANG ON TO IT, YOGI!

I GOT IT!



DOUBLE NO-HIT ALLIE!

I'M GLAD THAT'S OVER!



ALLIE'S SECOND NO-HITTER MADE HIM THE FIRST AMERICAN LEAGUE PITCHER TO PERFORM THAT FEAT! HE HAD EQUALLED JOHNNY VANDERMEER'S TWO HITLESS TRIUMPHS FOR CINCINNATI IN 1938! THAT CLINCHED A TIE FOR THE YANKS AND VIC RASCHI ADDED THE FINAL TOUCH WITH A WIN IN THE SECOND GAME!

WHAT A GREAT GANG!
THEY NEVER GAVE UP!
THEY'VE GOT THE TRUE
YANKEE SPIRIT!

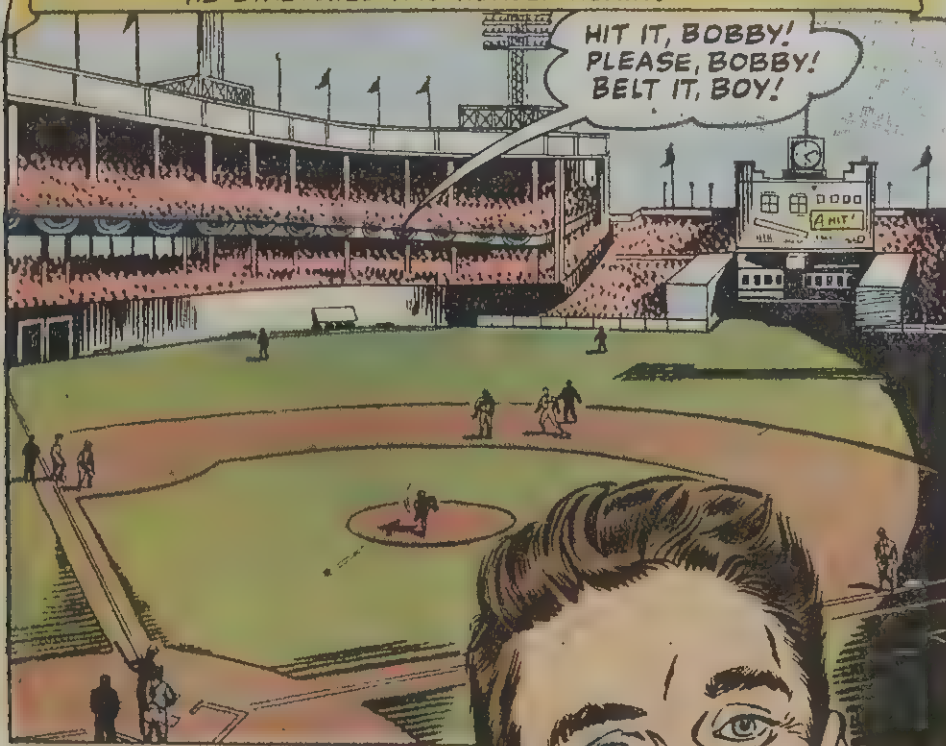
YANKEE DOODLE CAME TO TOWN...
YANKEE DOODLE DANDY...

NOW LET'S
WIN THE
WORLD SERIES!



AL DARK AND DON MUELLER SINGLED! THEN WHITEY LOCKMAN
DOUBLED DARK HOME! INTO THE BOX FOR THE DODGERS CAME
RALPH BRANCA! HIS FIRST PITCH TO BOBBY THOMSON WAS A BALL.
HE STRETCHED AND HURLED AGAIN!

HIT IT, BOBBY!
PLEASE, BOBBY!
BELT IT, BOY!



A VAST CROWD WILDLY CHEERED
THE MIRACLE GIANTS, THE HEROIC
BOBBY THOMSON AND THE
FIGHTING GIANT MANAGER,
LEO DUROCHER!

HOORAY! YAHOO!

NOW GET
THOSE YANKS!

WIN THAT
SERIES!



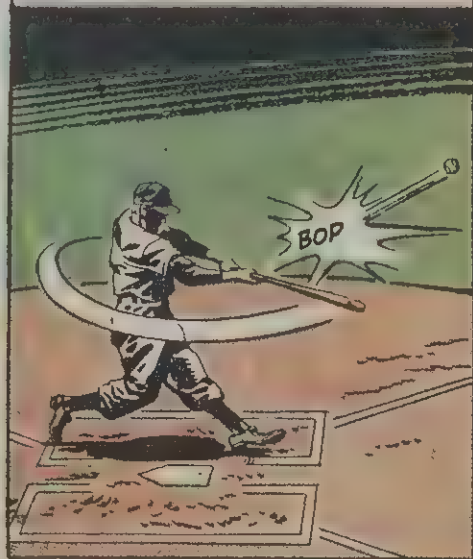
THE WORLD SERIES!

FOR THE THIRD
SUCCESSIVE YEAR THE
YANKEES WERE CHAMPIONS
OF THE AMERICAN LEAGUE!

BUT WHO WOULD
BE THEIR OPPONENTS?
THE DODGERS AND GIANTS
WERE LOCKED IN A
TIE AS THE NATIONAL
LEAGUE RACE ENDED!

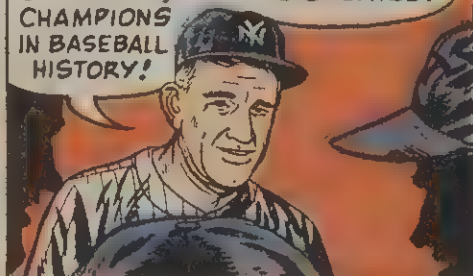
THE GIANTS WON THE
FIRST PLAY-OFF GAME,
3 TO 1, BUT LOST THE
SECOND, 10 TO 1. THE
GIANTS WERE TRAILING
4 TO 1 AS THE VITAL
THIRD GAME ENTERED
THE NINTH INNING.

AND BELT IT BOBBY DID!
HE SLAMMED A HOMER
THAT RANG AROUND THE
BASEBALL WORLD! IT GAVE
THE GIANTS THE GAME,
5 TO 4, AND THE NATIONAL
LEAGUE PENNANT!



MEANWHILE, THE YANKEES WERE
FORGOTTEN. IDLE FOR THREE
DAYS, THEY PRACTISED
MORNINGS. ON THE EVE OF
THE SERIES...

THE GIANTS WON, BOYS. THEY DID
IT THE HARD WAY, AND THEY'RE A
GREAT TEAM! BUT YOU YANKEES
CAN BEAT THEM BECAUSE YOU'RE
CHAMPIONS, NOT JUST FOR A DAY
OR A YEAR, BUT THE GREATEST
CHAMPIONS
IN BASEBALL
HISTORY!



SUCH WAS THE YANKEE SPIRIT AS THE OCTOBER CLASSIC BEGAN! FOR THEY, TOO, HAD WON THEIR FLAG THE HARD WAY! BESET BY INJURIES, WITH ROOKIES MANTLE, McDOUGALD AND MORGAN PLAYING BESIDE VETERANS DiMAGGIO, RIZZUTO AND BERRA, AND WITH A LINE-UP JUGGLED DAILY BY WISE, CRAFTY OLD CASEY STENGEL, THE YANKS HAD COME FROM BEHIND TO CAPTURE THEIR PENNANT ALSO!

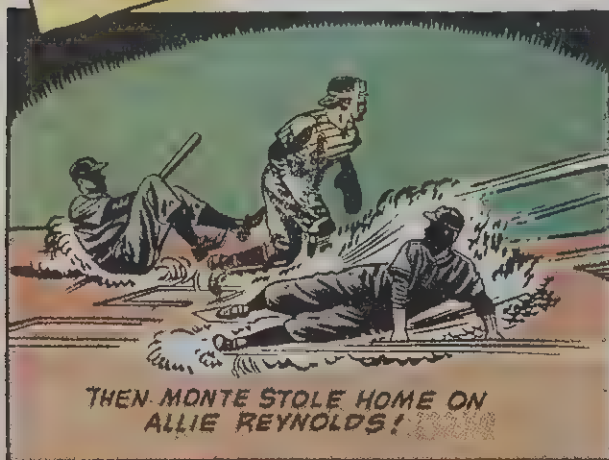
THE RIVAL MANAGERS LINED UP THEIR MEN FOR THE FIRST GAME OF

The WORLD SERIES



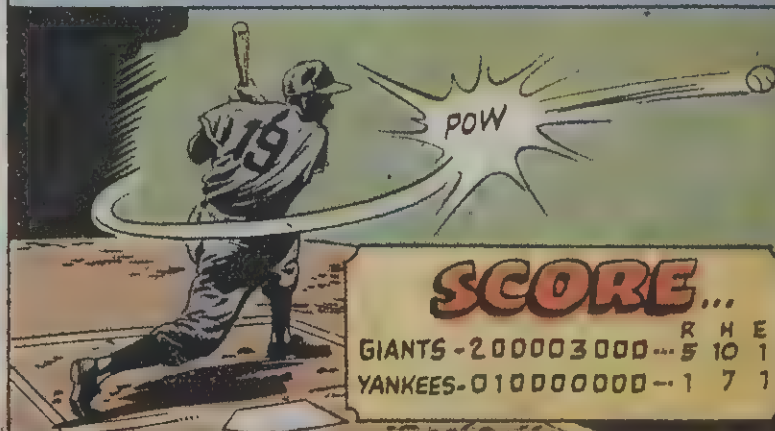
GAME ONE

PLAYING WITH THE SAME MIRACULOUS SPIRIT THAT WON THEM THE NATIONAL LEAGUE PENNANT, THE GIANTS TOOK A TWO-RUN LEAD IN THE FIRST INNING! AFTER HANK THOMPSON WALKED, MONTE IRVIN SINGLED! WHITEY LOCKMAN DOUBLED THOMPSON HOME AND SENT IRVIN TO THIRD!



THEN MONTE STOLE HOME ON ALLIE REYNOLDS!

AL DARK'S THREE-RUN HOMER IN THE SIXTH CLINCHED REYNOLDS' DEFEAT AS LEFTY DAVE KOSLO THROTTLED THE YANKEES' PLATE POWER!

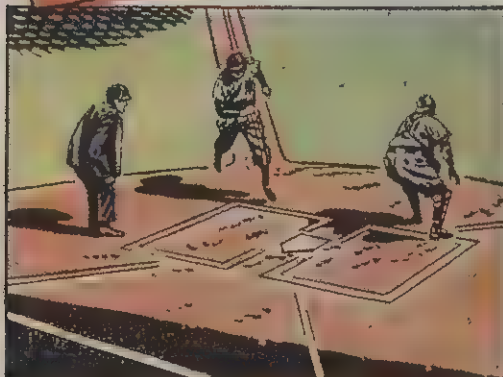


SCORE...

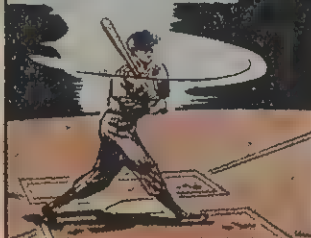
		R	H	E
GIANTS	-200003000	5	10	1
YANKEES	-010000000	1	7	1

GAME TWO

CLEVER BUNTS BY MANTLE AND RIZZUTO SHOOK LARRY JANSSEN IN THE THIRD INNING, MANTLE TALLYING ON McDOUGALD'S SINGLE!



JOE COLLINS ADDED ANOTHER YANKEE RUN WITH A BLAST INTO THE RIGHT FIELD SEATS IN THE SECOND!



SCORE...

		R	H	E
GIANTS	-000000100	1	5	1
YANKEES	-11000000X	2	6	0

IN THE FOURTH, MANTLE STUMBLED AS HE AND DiMAGGIO WENT AFTER WILLIE MAYS' FLY. THE YOUNG ROOKIE WRENCHED HIS KNEE AND WAS THROUGH FOR THE SERIES!



THE ONLY GIANT RUN WAS SCORED IN THE SEVENTH BY IRVIN, WHO MADE SEVEN HITS IN THE FIRST TWO GAMES! EDDIE LOPAT WAS TOO MUCH FOR THE GIANTS!

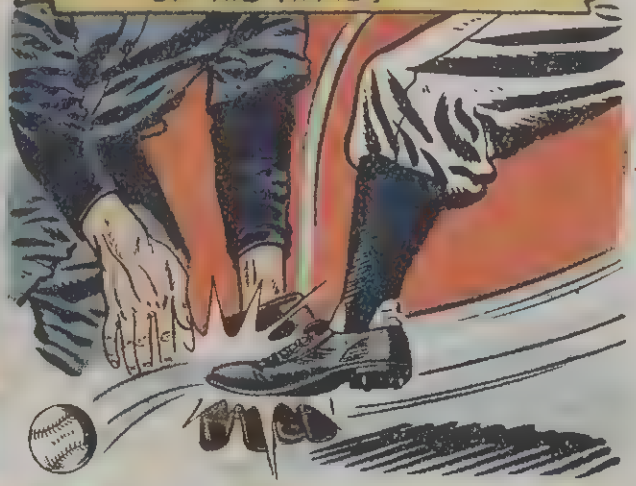
GAME THREE

WITH THE GIANTS LEADING, 7 TO 0, TRICKY EDDIE STANKY STARTED THE LAST OF THE FIFTH INNING BY WORKING VIC RASCHI FOR A WALK.

A WALK IS AS GOOD AS A HIT, EDDIE!



ALVIN DARK, UP NEXT, MISSED THE HIT-AND-RUN PLAY - BUT STANKY, ABOUT TO BE TAGGED OUT AT SECOND BY SCOOTER RIZZUTO, KICKED THE BALL OUT OF HIS HAND!



IT WAS THE BREAK OF THE GAME! BEFORE THE INNING WAS OVER, THE GIANTS HAD KNOCKED RASCHI OUT WITH FIVE RUNS, ENOUGH TO OFFSET THE LATE YANKEE RALLY AGAINST WINNING PITCHER JIM HEARN!

SCORE...

	R	H	E
YANKEES	--0000000	11--	2 5 2
GIANTS	--01005000X	--	6 7 2

WITH THEIR ACE RIGHTHANDERS, REYNOLDS AND RASCHI, DEFEATED, THE YANKEES WERE DESPERATE! TRAILING BY ONE GAME, CASEY STENGEL WAS FORCED TO NAME JOHNNY SAIN AS HIS HURLER FOR THE CRUCIAL FOURTH BATTLE, SCHEDULED FOR SUNDAY. BUT THE GAME WAS POSTPONED BECAUSE OF RAIN, THE YANKS GOT A VALUABLE DAY OF REST, AND CASEY WAS ABLE TO GO BACK TO HIS FIRST LINE PITCHERS!

GAME FOUR

PITCHING FOR THE YANKEES, NUMBER TWENTY-TWO ALLIE REYNOLDS!



FIERED WITH A RESOLVE TO RETAIN THEIR CHAMPIONSHIP CROWN, CASEY'S BOYS BEGAN TO HIT LIKE THE BOMBERS OF OLD! JOE DIMAGGIO SHOOK OFF HIS SLUMP, SOCKING A LINE-DRIVE HOMER FOR TWO RUNS IN THE FIFTH OFF GIANT ACE, SAL MAGLIE!



REYNOLDS HELD THE GIANTS AT BAY WHILE GENE WOODLING AND BOBBY BROWN STARRED AT BAT WITH DOUBLES, AND THE SCOOTER HELPED PULL OFF FOUR DOUBLE PLAYS!

SCORE...

	R	H	E
YANKEES	--010120200	--	6 12 0
GIANTS	--100000001	--	2 8 2

GAME FIVE

HITS SPRAYED THE POLO GROUNDS IN THE NEXT GAME AS THE YANKEES CONTINUED TO POUR IT ON! THE GIANTS WERE CRUSHED WITH A TERRIFIC DISPLAY OF POWER! GIL McDOUGALD'S THIRD INNING JACKPOT HOMER OFF LARRY JANSEN WAS THE FIRST SUCH SERIES BLOW SINCE 1921!



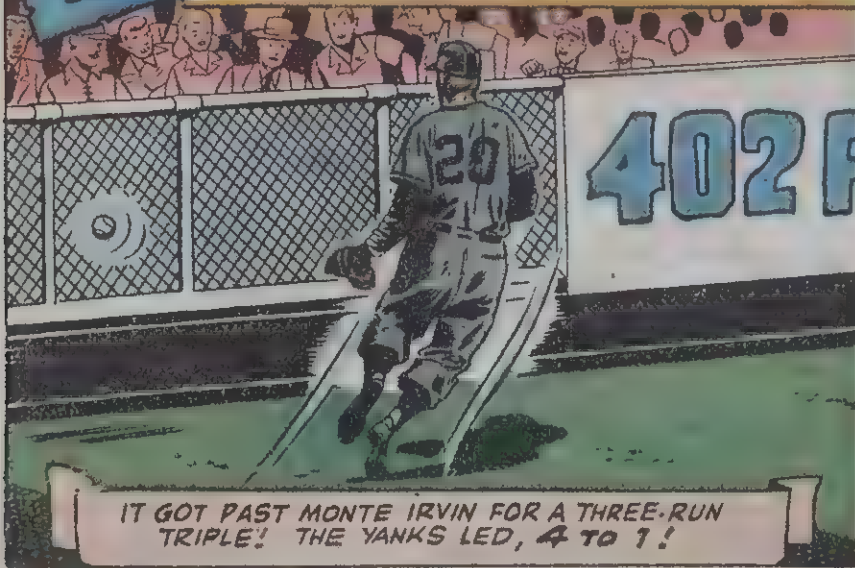
GRAND SLAM HOMER!

	R	H	E
YANKS	--005202400	--	13 12 1
GIANTS	--100000000	--	1 5 3

WHILE THE YANKEE BATS BOOMED, ED LOPAT ONCE AGAIN LIMITED THE GIANTS TO A SINGLE TALLY!

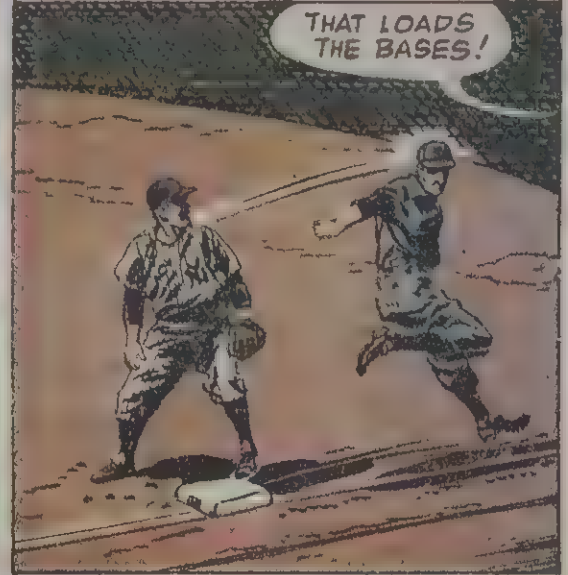
GAME SIX

VIC RASCHI AND JIM HEARN BATTLED TO A 1 TO 1 TIE FOR FIVE INNINGS, BUT IN THE SIXTH, HEARN LOST CONTROL, FILLING THE BASES! HANK BAUER THEN LACED A TREMENDOUS DRIVE TO LEFT!



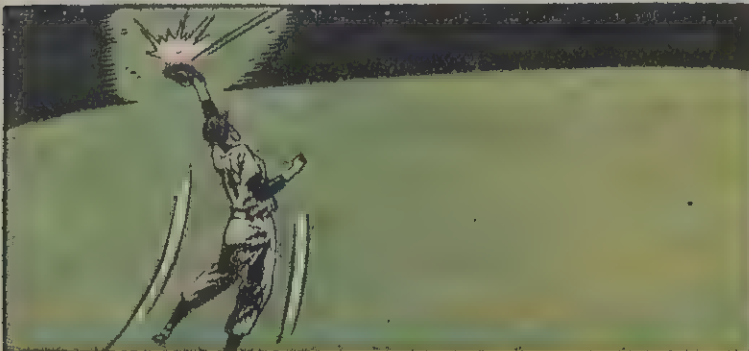
IT GOT PAST MONTE IRVIN FOR A THREE-RUN TRIPLE! THE YANKS LED, 4 TO 1!

BUT THE GIANTS WEREN'T THROUGH YET! LEADING OFF THE NINTH INNING, STANKY AND DARK SINGLED! THEN WHITEY LOCKMAN SLASHED A HIT!



THAT LOADS THE BASES!

STEPPING UP TO THE PLATE WAS THE SERIES' BATTING HERO, MONTE IRVIN! CASEY STENGEL, PULLING EVERY TRICK IN THE BOOK, PUT BOB KUZAVA ON THE MOUND AT THIS POINT! SWINGING WITH A VENGEANCE, IRVIN SMASHED A TREMENDOUS DRIVE TO LEFT, BUT...



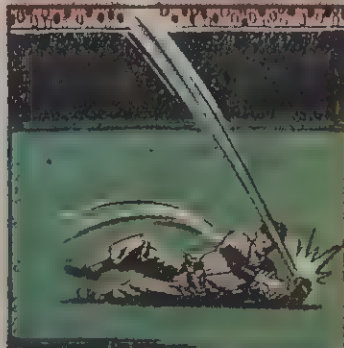
...GENE WOODLING MADE A SENSATIONAL CATCH TO ROB HIM OF A TRIPLE... HOWEVER, STANKEY SCORED ON THE PLAY, AND THE OTHER RUNNERS EACH MOVED UP A BASE!

THE NEXT BATTER WAS THE HERO OF THE NATIONAL LEAGUE PLAYOFFS, BOBBY THOMSON! BOBBY SWUNG, AND THE BALL ROCKETED TO THE LEFT!



WOODLING CAME UP WITH ANOTHER MIRACULOUS CATCH, BUT DARK CAME HOME ON THE OUT, LEAVING LOCKMAN ON SECOND!

THE VALIANT GIANTS WERE DOWN TO THEIR LAST OUT! IN DESPERATION, LEO DUROCHER SENT IN SAL YVARS, HIS THIRD-STRING CATCHER, AS A PINCH HITTER! THE HUGE CROWD GASPED AS YVARS SMASHED WHAT APPEARED TO BE A SURE HIT OUT INTO RIGHT FIELD!

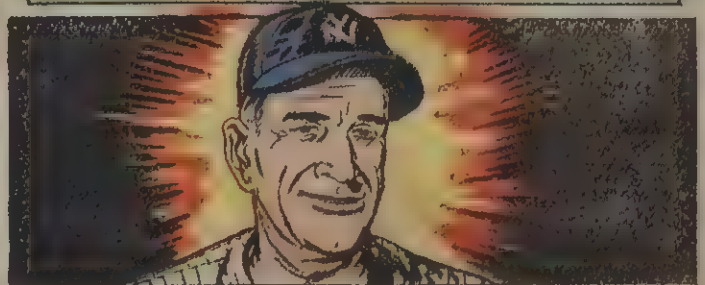


IT SEEMED THAT THE GAME WOULD BE TIED, BUT AT THE LAST SPLIT SECOND HANK BAUER DIVED FOR THE BALL! HE SNATCHED IT FROM THE GROUND, AND THE SERIES WAS OVER!

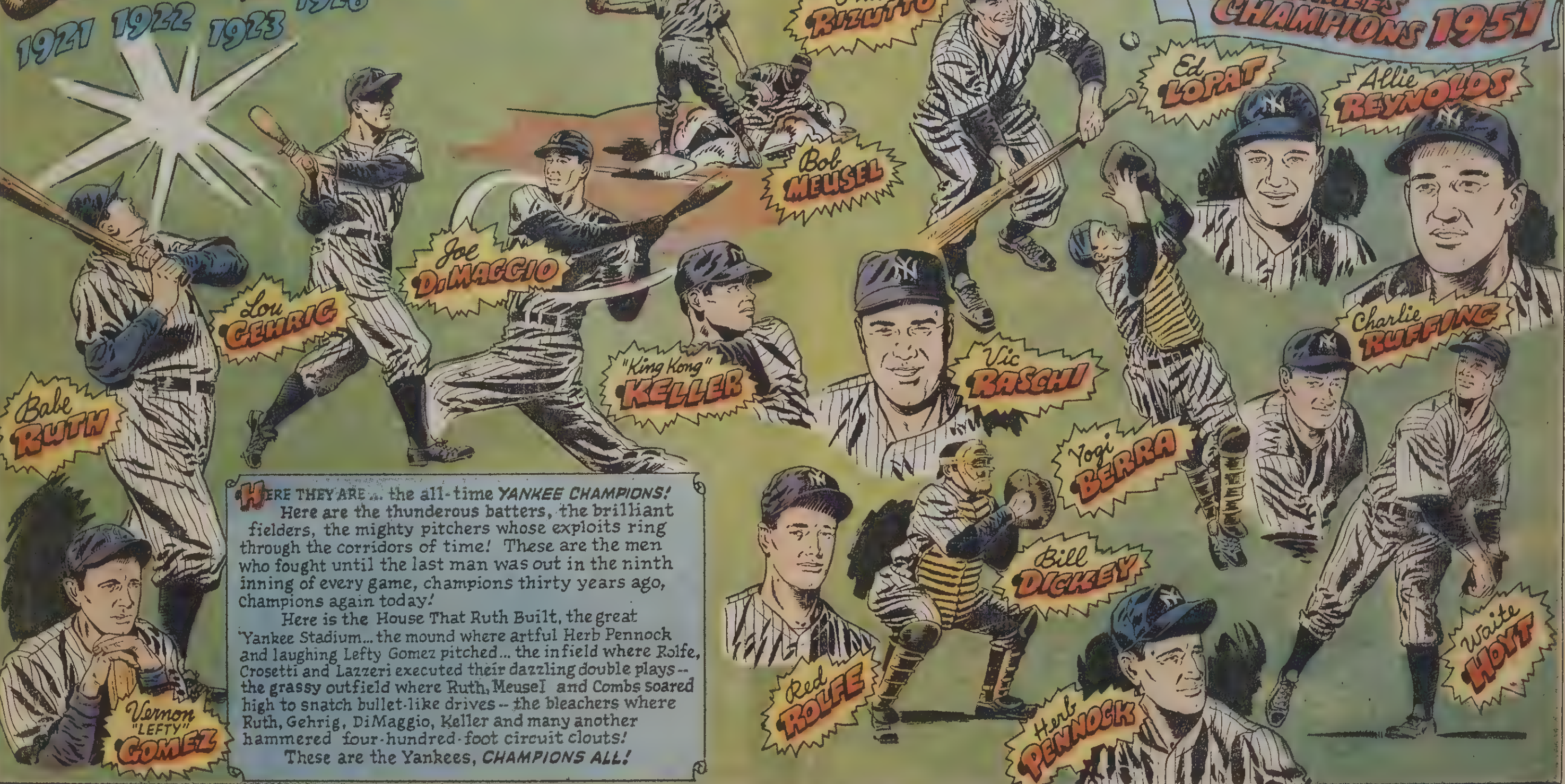
SCORE...

			R	H	E
GIANTS --	000010002	---	3	11	1
YANKEES..	10000300X	---	4	7	0

IT WAS A TYPICAL YANKEE VICTORY... SKILL... COURAGE... AND TEAMWORK! THE NEW YORK YANKEES HAD AGAIN PROVED THAT THEY ARE THE GREATEST TEAM OF THEM ALL!



THE YANKEE HERITAGE



HERE THEY ARE... the all-time **YANKEE CHAMPIONS!**
 Here are the thunderous batters, the brilliant fielders, the mighty pitchers whose exploits ring through the corridors of time! These are the men who fought until the last man was out in the ninth inning of every game, champions thirty years ago, Champions again today!

Here is the House That Ruth Built, the great Yankee Stadium... the mound where artful Herb Pennock and laughing Lefty Gomez pitched... the infield where Rolfe, Crosetti and Lazzeri executed their dazzling double plays-- the grassy outfield where Ruth, Meusel and Combs soared high to snatch bullet-like drives-- the bleachers where Ruth, Gehrig, DiMaggio, Keller and many another hammered four-hundred-foot circuit clouts!

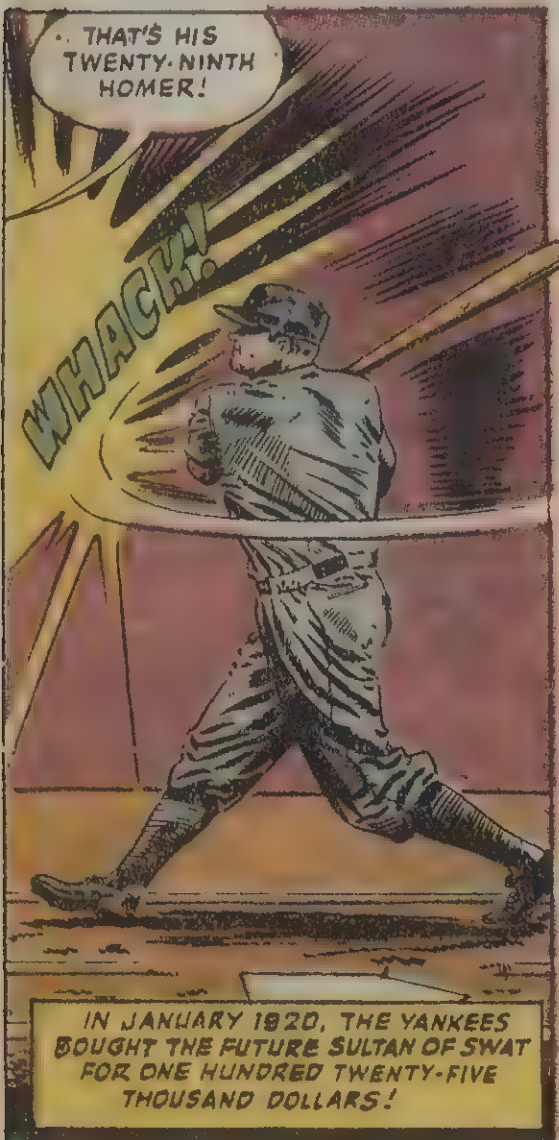
These are the Yankees, **CHAMPIONS ALL!**

The RUTHIAN ERA BEGINS!

IN 1915 TWO SPORTS-LOVING GENTLEMEN, COLONEL JACOB RUPPERT AND COLONEL TILLINGHAST L'HOMMEDIEU HUSTON, BOUGHT THE SECOND-DIVISION NEW YORK YANKEES FOR \$460,000.

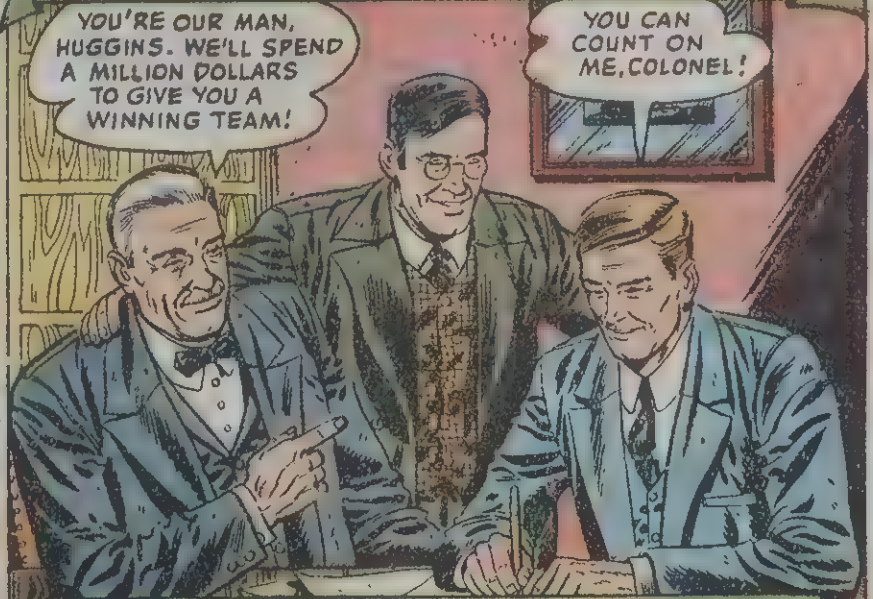
WORLD WAR I PREVENTED THEM FROM BUILDING A WINNING TEAM, BUT IN 1918 THEY DECIDED TO SHOOT THE WORKS FOR A PENNANT.

IN BOSTON, A SPINDLE-LEGGED, BROAD-SHOULDERED OUTFIELDER WAS BREAKING HOME RUN RECORDS THAT YEAR. HIS NAME WAS GEORGE HERMAN RUTH... THE IMMORTAL BABE!



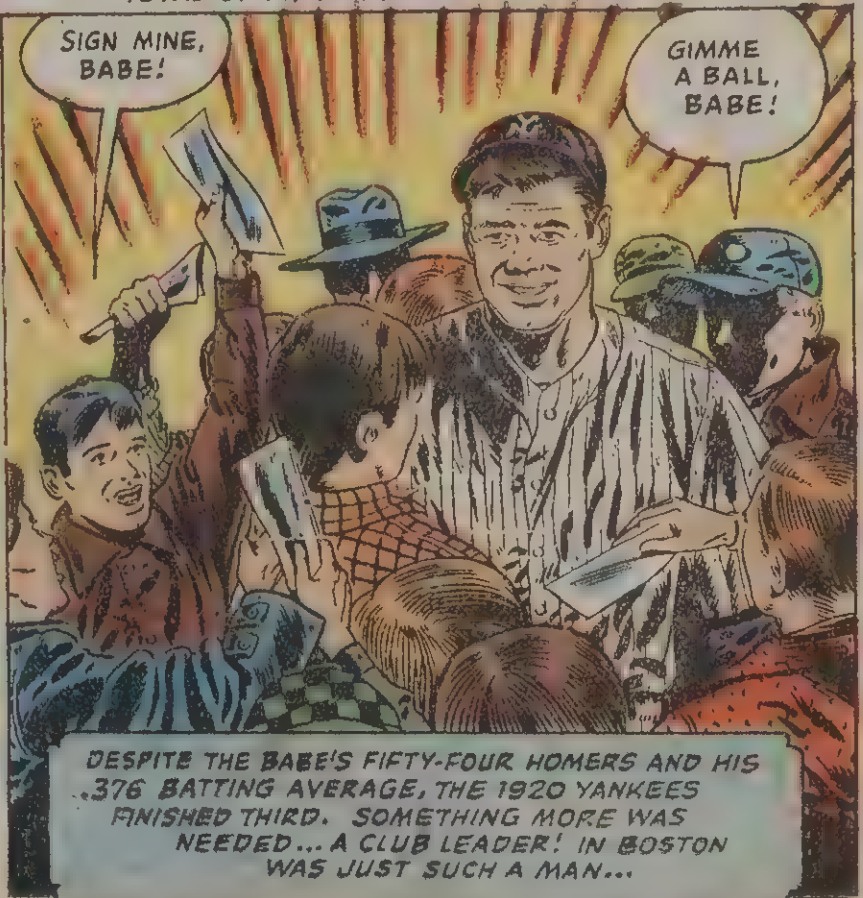
IN JANUARY 1920, THE YANKEES BOUGHT THE FUTURE SULTAN OF SWAT FOR ONE HUNDRED TWENTY-FIVE THOUSAND DOLLARS!

THEIR FIRST STEP WAS TO SIGN CANNY LITTLE MILLER HUGGINS, THE MIGHTY MITE, AS MANAGER!



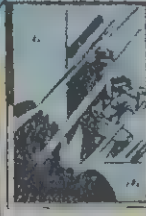
TRUE TO THEIR WORD, THE COLONELS BOUGHT MANY STARS. THE YANKEES FINISHED THIRD IN 1919. WHAT THEY NEEDED NOW WAS A POWER HITTER! WHERE COULD HE BE FOUND?

CRASHING HOMERS AT A FURIOUS PACE, BABE BROKE HIS OWN RECORD, ON JULY 19, 1920. BY THE END OF THE SEASON, HE HAD SMASHED OUT THE UNDREAMED-OF TOTAL OF FIFTY-FOUR HOME RUNS!



DESPITE THE BABE'S FIFTY-FOUR HOMERS AND HIS .376 BATTING AVERAGE, THE 1920 YANKEES FINISHED THIRD. SOMETHING MORE WAS NEEDED... A CLUB LEADER! IN BOSTON WAS JUST SUCH A MAN...

EDWARD G. BARROW



BARROW'S FIRST MOVE WAS TO ROUND OUT THE PITCHING STAFF, WHICH ALREADY INCLUDED SUCH STARS AS CARL MAYS AND BOB SHAWKEY BY BUYING TWENTY-ONE-YEAR-OLD WAITE HOYT FROM BOSTON. AND THE FIRST GREAT YANKEE MOUND TRIO ROLLED UP A BRILLIANT RECORD IN 1921, WINNING A TOTAL OF SIXTY GAMES!

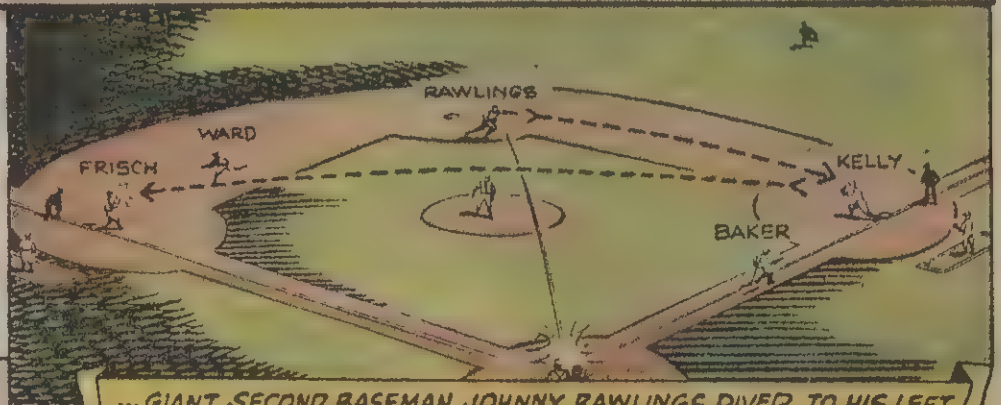


BIG ED BARROW, EX-REPORTER, EX-PRESIDENT OF THE INTERNATIONAL LEAGUE, MANAGER IN THE MINOR AND MAJOR LEAGUES, PILOT OF THE WORLD'S CHAMPION RED SOX OF 1918, BECAME GENERAL MANAGER OF THE YANKEES ON OCTOBER 29, 1920! AND THE GREAT DAYS OF YANKEE TRIUMPH BEGAN!

THE YANKEES ROLLED ON TO TRIUMPHANT VICTORY BEHIND THE THUNDEROUS HOME RUN HITTING OF THE BAMBINO, WHO UNLOADED FIFTY-NINE CIRCUIT CLOUTS! INTO THE WORLD SERIES THEY STORMED TO FACE THEIR HOME-TOWN RIVALS, THE NEW YORK GIANTS OF JOHN J. MCGRAW!

IT WAS NEW YORK'S FIRST SUBWAY SERIES! CARL MAYS AND WAITE HOYT SHUT OUT THE GIANTS IN THE FIRST TWO GAMES! THE GIANTS TOOK THE THIRD AND FOURTH CONTESTS, HOYT WINNING THE FIFTH. BUT BABE RUTH WAS INJURED IN THE SIXTH GAME, WON BY THE GIANTS!

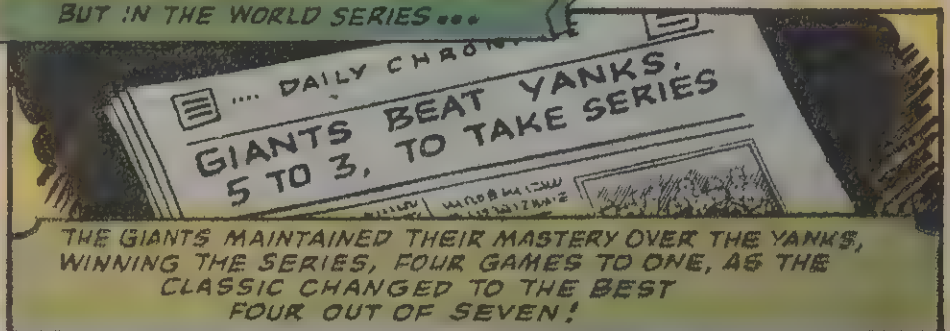
THE GIANTS LICKED THE YANKS IN THE SEVENTH GAME! AS THE SERIES IN THOSE DAYS COULD GO TO EIGHT GAMES, THE GIANTS THEN NEEDED ONLY ONE MORE GAME TO CLINCH THE CHAMPIONSHIP! WITH ONE OUT IN THE NINTH INNING OF THE FINAL GAME AND THE GIANTS LEADING, 1 TO 0, THE YANKS HAD THEIR BACKS TO THE WALL! BUT WARD WALKED! THEN HOME RUN BAKER DROVE A SLASHING LINER TO RIGHT! HOWEVER...



...GIANT SECOND BASEMAN JOHNNY RAWLINGS DIVED TO HIS LEFT AND STARTED AN UNFORGETTABLE DOUBLE PLAY, SECOND-TO-FIRST-TO-THIRD, WHICH GAVE THE GIANTS THE WORLD'S CHAMPIONSHIP!

BITTER OVER THE DEFEAT, THE YANKEES' FIGHTING COLONELS SPENT HALF A MILLION DOLLARS TO GET PITCHERS SAD SAM JONES AND JOE BUSH -- EVERETT SCOTT, THE TROLLEY-LINE SHORTSTOP -- AND THIRD-SACKER JUMPING JOE DUGAN! THEY NOSED OUT THE ST. LOUIS BROWNS TO WIN THE 1922 FLAG BY ONE GAME! THE GIANTS AGAIN WON THE NATIONAL LEAGUE TITLE!

BUT IN THE WORLD SERIES...

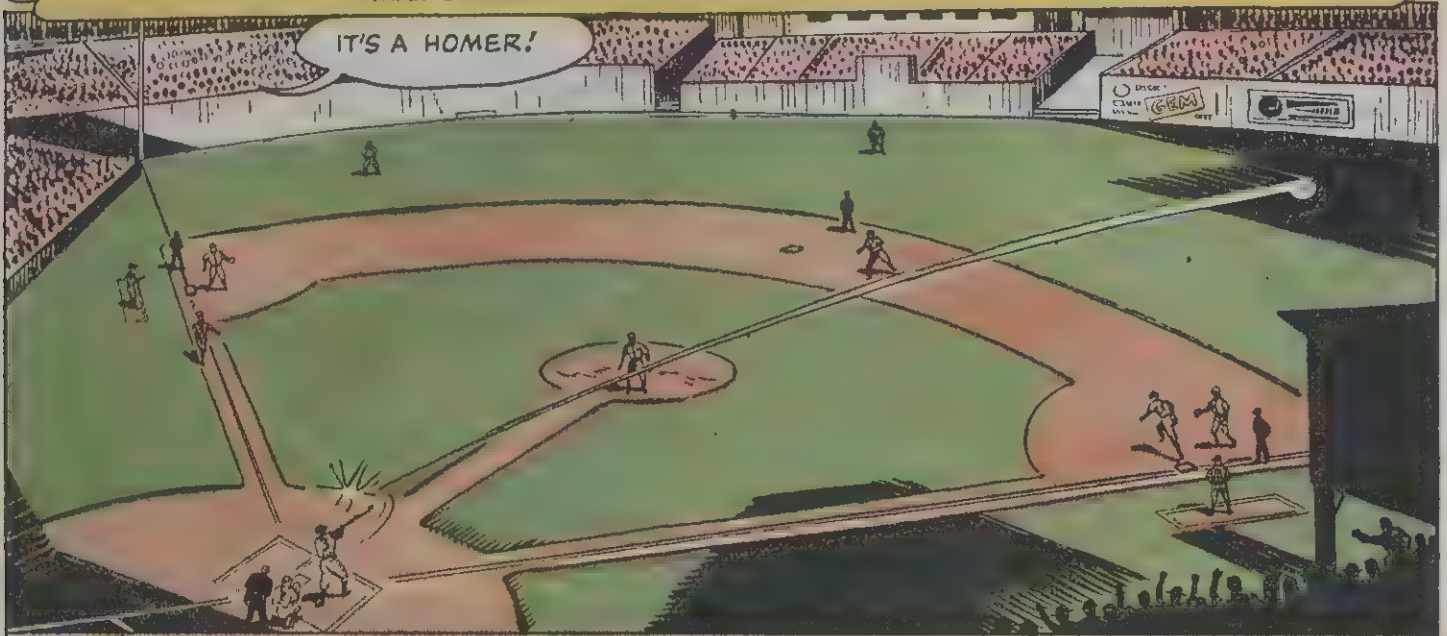


THE GIANTS MAINTAINED THEIR MASTERY OVER THE YANKS, WINNING THE SERIES, FOUR GAMES TO ONE, AS THE CLASSIC CHANGED TO THE BEST FOUR OUT OF SEVEN!

BASEBALL YANKEES

Ordered to quit the Polo Grounds by the Giants, the Yankees built their own park, the beautiful three-tier Yankee Stadium, home of champions! The first stadium game was played on April 18, 1923. Bob Shawkey faced the Athletics' Howard Ehmke before sixty thousand fans. With the score tied 1 to 1 in the third and two on base, none other than Babe Ruth stepped up to the plate!

IT'S A HOMER!



The Bambino whaled a tremendous drive deep into the right field bleachers, christening the stadium with a 4 to 1 victory! Thenceforth it was known as the house that Ruth built!

AIDED BY THE PURCHASE OF SLICK SOUTHPAW HERB PENNOCK, THE YANKEES WON THE 1923 FLAG BY SEVENTEEN GAMES! AGAIN THE GIANTS WERE NATIONAL LEAGUE CHAMPIONS!

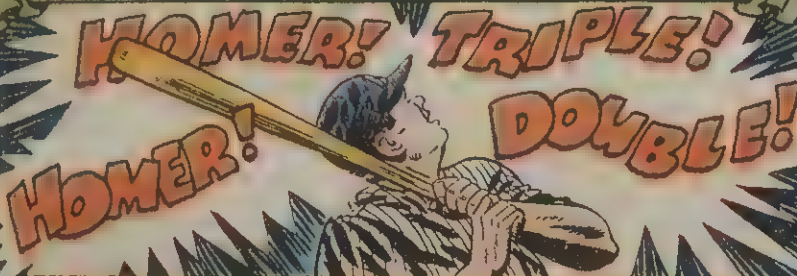
IN THE SERIES OPENER, THE WARRING TEAMS WERE TIED 4 TO 4 IN THE NINTH WHEN A GIANT OUTFIELDER SOCKED A HOME RUN!

ATTA BOY, CASEY!



THE GIANT SLUGGER WAS NONE OTHER THAN CASEY STENGEL!

BUT THE YANKS HAD A GREATER SLUGGER!



BABE RUTH SOCKED TWO HOMERS IN THE SECOND GAME! BY THE TIME THE SIXTH GAME WAS OVER HE HAD ALSO CLOUTED A TRIPLE, A DOUBLE AND TWO SINGLES, AND HAD WALKED EIGHT TIMES FOR A .369 AVERAGE AS THE YANKS CRUSHED THEIR OLD FOES, FOUR GAMES TO TWO! THE NEW YORK YANKEES WERE CHAMPIONS OF THE WORLD AT LAST!

ONE DAY THAT YEAR SCOUT PAUL KRICHILL PHONED ED BARROW!

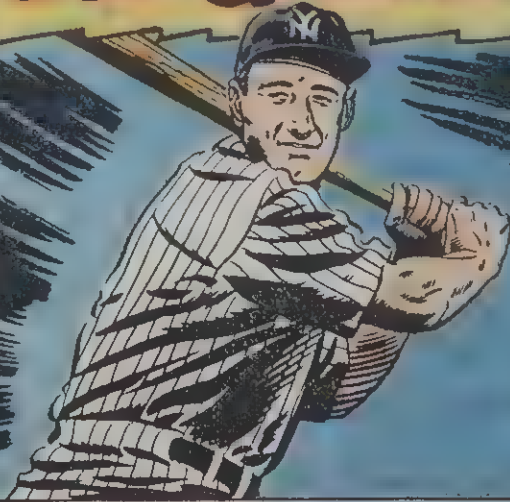
MR. BARROW, I SAW ANOTHER BABE RUTH TONIGHT... A COLLEGE KID!

BRING HIM AROUND! WE'LL TAKE A LOOK AT HIM!



A FEW DAYS LATER, THE YANKEES SIGNED THE YOUNG COLUMBIA COLLEGE STAR. HIS NAME WAS...

LOU GEHRIG



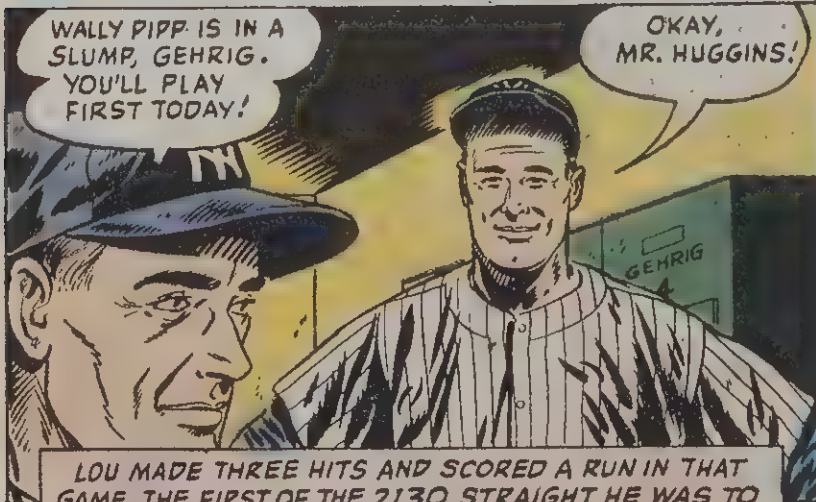
ANOTHER BABE RUTH? NOT QUITE! YET THERE WAS ONLY ONE LOU GEHRIG, TRUE BLUE LOU, THE IRON HORSE WHO PLAYED DAY AFTER DAY IN A YANKEE UNIFORM FOR NEARLY FOURTEEN YEARS!

BUT IN 1924 LOU GEHRIG WAS NOT YET A YANKEE! AS A ROOKIE IN HARTFORD HE HAD BATTED .369. IN THE MEANTIME, INJURIES STRUCK THE WORLD'S CHAMPIONS AND DESPITE THE BABE'S .378 BATTING AVERAGE AND FORTY-SIX HOME RUNS, THEY FINISHED SECOND! BY 1925, WITH RUTH ILL PART OF THE SEASON AND MOST OF THE VETERANS SLOWING UP, THE YANKEES SANK TO SEVENTH PLACE!

BUT LITTLE BY LITTLE A NEW YANKEE CHAMPIONSHIP TEAM WAS FORMED. ON JUNE 1, 1925...

WALLY PIPP IS IN A SLUMP, GEHRIG. YOU'LL PLAY FIRST TODAY!

OKAY, MR. HUGGINS!



LOU MADE THREE HITS AND SCORED A RUN IN THAT GAME, THE FIRST OF THE 2130 STRAIGHT HE WAS TO PLAY AS A YANKEE!

AND ON APRIL 16, 1926, ANOTHER GREAT STAR MADE HIS YANKEE DEBUT...

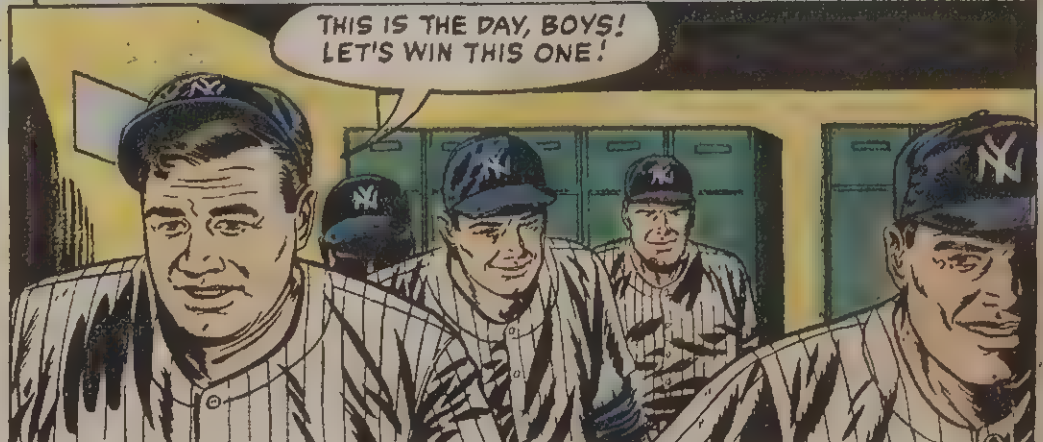
TONY LAZZERI, PLAYING SECOND BASE!



THE 1926 OUTFIELD -- RUTH, MEUSEL AND COMBS, WAS SECOND TO NONE! HERB PENNOCK WON TWENTY-THREE GAMES AND THE YANKS NOSED OUT CLEVELAND FOR THE FLAG! IN THE NATIONAL LEAGUE, ROGERS HORNSBY'S CARDINALS EMERGED CHAMPIONS!

AND WHAT A DING-DONG SERIES IT WAS! BABE RUTH SLAMMED OUT FOUR HOMERS AND GROVER CLEVELAND ALEXANDER PITCHED MAGNIFICENTLY FOR THE CARDS! THE SEVENTH GAME BEGAN WITH THE CLUBS TIED WITH THREE WINS EACH!

THIS IS THE DAY, BOYS! LET'S WIN THIS ONE!



BASEBALL YANKEES

WITH THE WORLD'S CHAMPIONSHIP HANGING IN THE BALANCE, JESS HAINES FACED WAITE HOYT IN THAT UNFORGETTABLE GAME! THREE YANKEE ERRORS AND TWO CARD HITS GAVE ST. LOUIS THREE RUNS IN THE THIRD, BUT IN THE YANK HALF OF THAT INNING...

The SCORE:
ST. LOUIS -- 0 0 3
NEW YORK -- 0 0

BAM!

...THE MIGHTY BABE STROKED A HOMER INTO RUTHVILLE'S RIGHT FIELD STANDS!

TRAILING 3 TO 2 IN THE SEVENTH, THE YANKS FILLED THE BASES WITH TWO OUT! A HIT COULD HAVE WON THE GAME! MANAGER HORNSBY WENT TO THE MOUND!-

I'M TAKING YOU OUT, JESS.

SORRY I WALKED THOSE GUYS, RAJAH! I'VE GOT A BLISTER ON MY FINGER!

AND THE CARDS' RELIEF PITCHER WAS GROVER CLEVELAND ALEXANDER, ONE OF BASEBALL'S ALL-TIME GREATS, WHO HAD ALREADY LICKED THE YANKS TWICE IN THE SERIES!

IT'S UP TO YOU, ALEX!

DON'T WORRY ABOUT ME, RAJ! I'M ALWAYS READY!

THE NEXT YANKEE BATTER WAS COOL, MENACING TONI LAZZERI, A TERROR IN THE CLUTCH!

WITH THE COUNT AT ONE AND ONE, TONY SWUNG! THE BALL ROCKETED INTO LEFT! BUT...

FOUL BALL!

STRIKE TWO!

THE GREAT ALEXANDER KNEW THAT TONY COULD BREAK UP THE GAME. HE GRIPPED THE BALL FIRMLY IN HIS HAND!

IN CAME THE PITCH AND...

STRIKE THREEEE!

FINAL SCORE

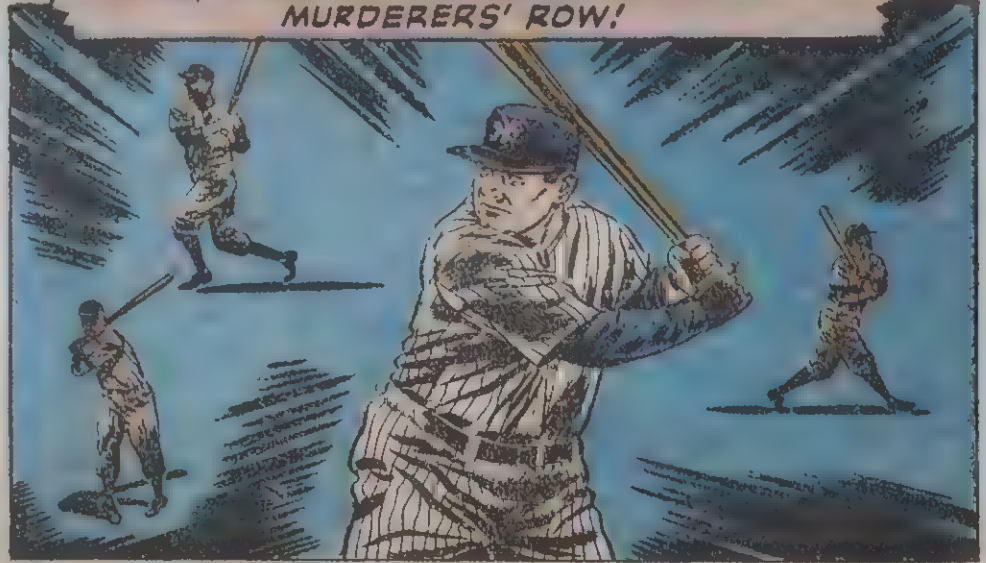
	R	H	E
ST. LOUIS	3	8	0
NEW YORK	2	8	3

THE CARDINALS HAD WON THE WORLD'S CHAMPIONSHIP!

The 1927 YANKEES -- Baseball's Greatest Team

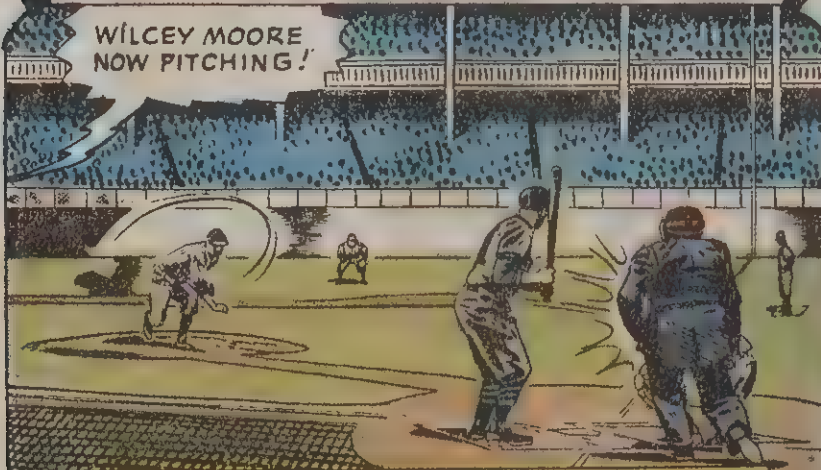
IN 1927 THE YANKS CAME HAMMERING BACK FROM THEIR WORLD SERIES DEFEAT. GEHRIG, LAZZERI AND ROOKIE SHORTSTOP MARK KOENIG HIT THEIR BIG LEAGUE STRIDE. JOE DUGAN WAS STILL THE GAME'S BEST THIRD SACKER. RUTH, COMBS AND MEUSEL WERE AT THE TOP OF THEIR FORM. HOYT, PENNOCK AND A NEW STAR, GEORGE PIPGRAS, WERE MOWING BATTERS DOWN!

THE POWER-LADEN YANKEE BATTING ORDER OF LAZZERI, MEUSEL, GEHRIG AND RUTH BECAME KNOWN AS MURDERERS' ROW!



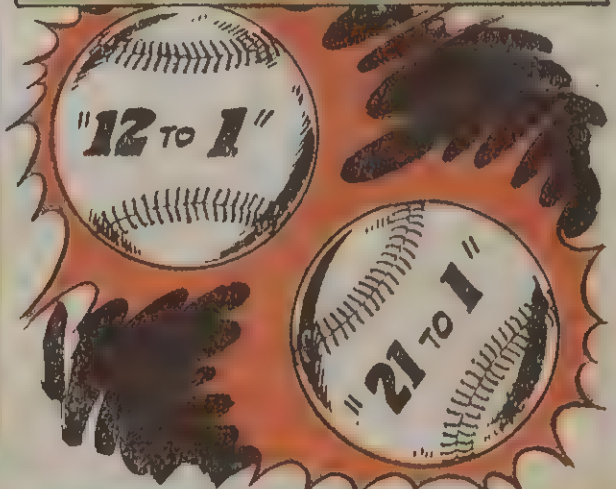
FROM THE SEASON'S START, YANKEE BATTERS CRACKED THE LEAGUE WIDE OPEN! WHEN YANKEE STARTING PITCHERS FALTERED, INTO THE BOX CAME A LOOSE-LIMBED OKLAHOMAN TO RELIEVE THEM!

WILCEY MOORE NOW PITCHING!

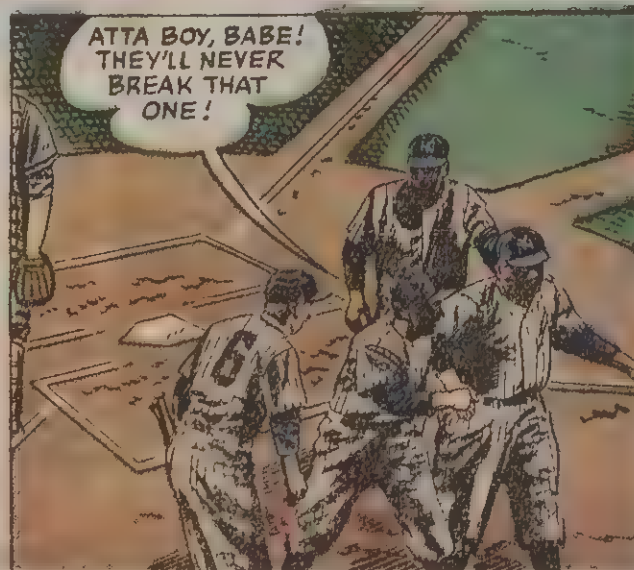


PITCHING RELIEF, WILCEY MOORE WON NINETEEN GAMES -- AND LOST ONLY SEVEN!

DURING JUNE, WASHINGTON DARED TO CHALLENGE THE BRONX BOMBERS! BUT IN A MEMORABLE JULY 4TH TWIN BILL, THE SENATORS FLED BENEATH A BARRAGE OF EXTRA-BASE HITS, AND THE PENNANT WAS CLINCHED WITH THE SEASON ONLY HALF OVER!



BUT YANKEE FANS WERE THRILLED AS THE GREAT BAMBINO TRIED TO BREAK HIS OWN FIFTY-NINE HOMER RECORD. ON SEPTEMBER 30 AGAINST TOM ZACHARY OF WASHINGTON BABE BLASTED OUT HIS SIXTIETH FOUR-BAGGER OF THE YEAR!



WINNING ONE HUNDRED AND TEN GAMES TO FIFTY-FOUR LOSSES-- A NEW LEAGUE RECORD-- THE INVINCIBLE YANKEES BARGED INTO PITTSBURGH FOR THE WORLD SERIES. NEVER IN HISTORY HAD AN AMERICAN LEAGUE TEAM CRUSHED A NATIONAL LEAGUE FOE IN FOUR STRAIGHT GAMES. COULD THE YANKEES DO IT?

BASEBALL YANKEES



THE HORRIFIED PIRATES SAW RUTH, GEHRIG, LAZZERI AND MEUSEL STEP TO THE PLATE AND BLAST AWESOME DRIVES TO ALL PARTS OF THE PARK!



AND THE BABE'S TRICK WORKED!

THE YANKS WON FOUR STRAIGHT BY SCORES OF 4 TO 1, 9 TO 3, 7 TO 3 AND 7 TO 3!

THE BABE BATTED .400! GEHRIG SOCKED TWO TRIPLES, DROVE IN FIVE RUNS! THE YANKS WERE CHAMPIONS OF THE WORLD!

SHORTLY AFTER THE 1928 SEASON BEGAN, TONY LAZZERI HURT HIS BACK! A ROOKIE SECOND-SACKER TOOK HIS PLACE! ONE DAY, THE GREAT TY COBB TRIED TO RACE FROM FIRST TO SECOND ON A SINGLE, BUT...



THE ROOKIE, LEO DUROCHER, BLOCKED HIM OUT OF THE PLAY WITH HIS HIP AND THEN TAGGED HIM OUT!

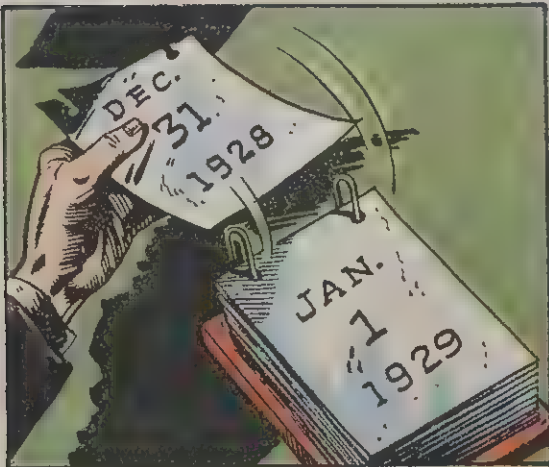
AT ONE TIME THE YANKS LED THE LEAGUE BY SEVENTEEN GAMES, BUT BY SEPTEMBER 8, THEY HAD FALLEN TO SECOND BEFORE THE ONSLAUGHT OF CONNIE MACK'S RISING ATHLETICS! THE NEXT DAY, PENNOCK AND HOYT LICKED THE A'S IN A TWIN BILL AND THE PENNANT WAS WON! GEHRIG HIT .375, THE BABE BLASTED FIFTY-FOUR HOMERS, HOYT WON TWENTY-SIX GAMES AND PIPGRAS TWENTY-FOUR! ON TO ANOTHER SERIES RUSHED THE BOMBERS, THIS TIME WITH THE ST. LOUIS CARDINALS!

ON THE EVE OF THE SERIES, IT SEEMED THAT THE CARDS HAD A GREAT CHANCE TO LICK THE YANKEES! LAZZERI HAD A LAME SHOULDER, THE BABE WAS LIMPING WITH A CHARLIE HORSE, DUGAN'S KNEE WAS INJURED AND WILCEY MOORE HAD GONE HOME WITH A SORE ARM!

OTHER YANKEES MIGHT BE INJURED, BUT THE IMMORTALS, RUTH AND GEHRIG, CARRIED THE TEAM ON THEIR OWN BROAD SHOULDERS!



THE BABE HIT .675 WITH THREE HOMERS! LOU GEHRIG BATTED .545 WITH FOUR HOMERS! IN THE FINAL GAME THE BABE EXPLODED HIS FAMED THREE ROUND-TRIPPERS IN THREE SUCCESSIVE TIMES AT BAT! AND THE YANKS TOOK THE WORLD'S TITLE, FOUR GAMES TO NONE!

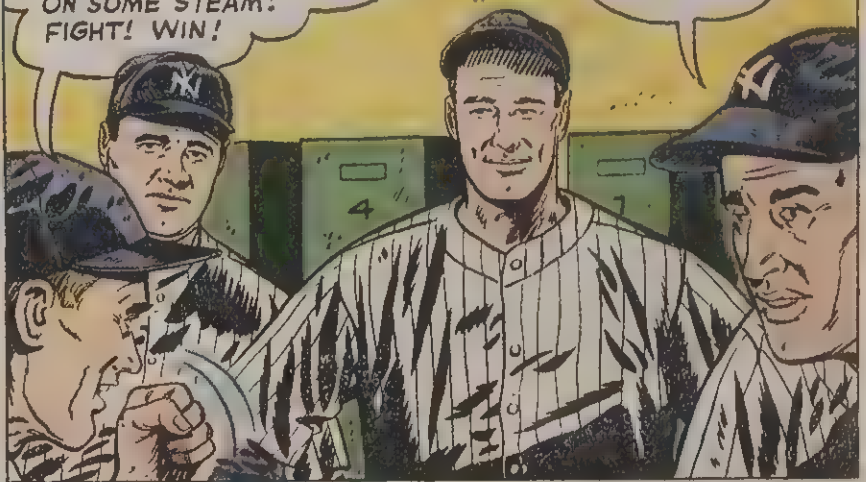


BUT TIME WAS PASSING AND ALREADY THE PEERLESS YANKEES OF 1926-1928 WERE FADING INTO HISTORY! WITH THE START OF THE NEW SEASON, RUTH, GEHRIG AND LAZZERI WERE STILL HAMMERING FAR-FLUNG DRIVES! BUT THE INFIELD SAGGED, THE PITCHING SLIPPED! AND IN PHILADELPHIA, THE A'S OF JIMMY FOXX, AL SIMMONS, MICKEY COCHRANE AND LEFTY GROVE WERE RIDING HIGH!

THE YANKS LOST THE LEAD TO THE A'S IN MAY. IN JULY THEY WON SEVEN STRAIGHT AS BABE HIT HIS FIVE-HUNDREDTH HOMER! BUT IN AUGUST THE ONCE-GREAT BOMBERS WERE BLANKED THREE TIMES IN A ROW! IN DESPERATION, MANAGER HUGGINS CALLED THE BOYS TOGETHER!

IF YOU DON'T START WINNING NOW, BOYS, WE'RE THROUGH! NOW LET'S PUT ON SOME STEAM! FIGHT! WIN!

WE'LL DO OUR BEST, HUG!



BUT THE YANKS WERE REALLY THROUGH! HUGGINS FELL ILL, AND ON SEPTEMBER 20 HE QUIT THE BENCH TO LIE DOWN IN THE TRAINER'S ROOM. THAT DAY, HOYT WAS KNOCKED OUT OF THE BOX!

WHAT HAPPENED, WAITE?

I PITCHED A FAST BALL TO JOE HAUSER AND HE KNOCKED IT OUT OF THE LOT! BUT YOU OUGHT TO GO HOME, HUG! YOU LOOK BAD!



THE MIGHTY MITE, THE MANAGER WHO HAD WON FIVE FLAGS IN SEVEN SEASONS, DID GO HOME. HE NEVER RETURNED TO THE STADIUM! ON SEPT. 25, HE PASSED AWAY!

AN ERA WAS ENDING! THE PHILADELPHIA ATHLETICS WERE THE NATION'S GREATEST TEAM! BUT EVEN AS THE A'S CRUSHED OPPOSITION IN 1929, 1930 AND 1931, NEW HEROES WERE APPEARING AT THE FAMOUS YANKEE STADIUM! FROM ARKANSAS CAME A SLIM CATCHER...

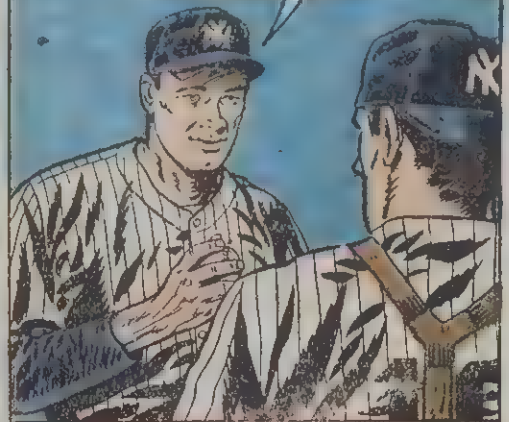
BILL DICKEY



IN 1929, CALM, COOL, TWENTY-THREE-YEAR-OLD DICKEY BECAME THE YANKS' FIRST STRING CATCHER. A POWERFUL LINE-DRIVE HOMERHITTER, BLESSED WITH A STEELY THROWING ARM, BILL'S MEMORY FOR BATTERS' WEAKNESSES MADE HIM THE SHARPEST CATCHER IN THE GAME'S HISTORY!

AND FROM BOSTON, LATE IN 1930, CAME A BURLY RED-HEADED PITCHER, CHARLIE RUFFING!

I'M A CONTROL PITCHER, BILL. I THROW A FAST ONE, A CURVE AND LET-UP!



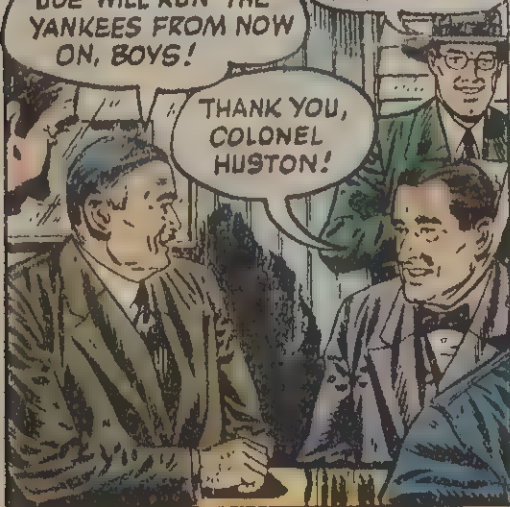
UNDER BOB SHAWKEY'S MANAGEMENT THE YANKEES SANK TO THIRD PLACE IN 1930! COLONEL RUPPERT DECIDED TO ENGAGE A NEW MANAGER. HIS CHOICE WAS...

JOE MCCARTHY

JOE WILL RUN THE YANKEES FROM NOW ON, BOYS!

HAW-HAW!

THANK YOU, COLONEL HUSTON!

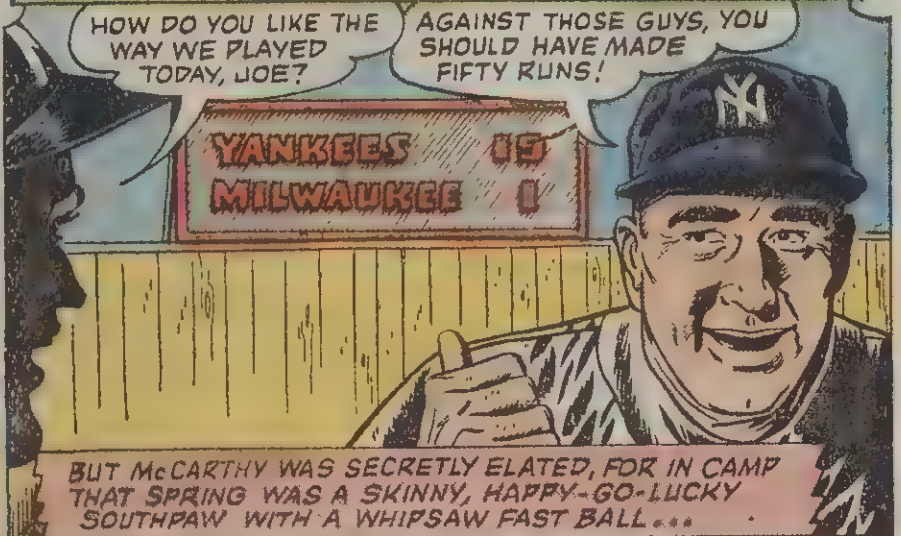


...McCarthy began to rule the Yankees with a fist of iron! DURING THE 1931 TRAINING TRIP THE TEAM RAN ROUGHSHOD OVER MILWAUKEE'S MILLERS!

HOW DO YOU LIKE THE WAY WE PLAYED TODAY, JOE?

AGAINST THOSE GUYS, YOU SHOULD HAVE MADE FIFTY RUNS!

YANKEES 19
MILWAUKEE 1



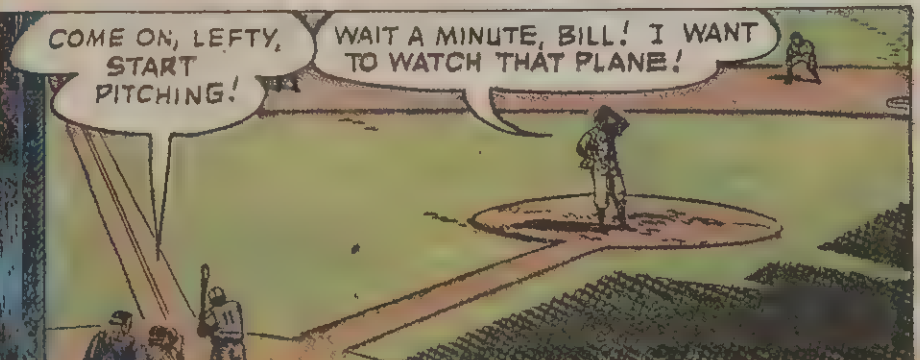
BUT MCCARTHY WAS SECRETLY ELATED, FOR IN CAMP THAT SPRING WAS A SKINNY, HAPPY-GO-LUCKY SOUTHPAW WITH A WHIPSAW FAST BALL...

JOE MCCARTHY, EX-CUB MANAGER, HAD NEVER PLAYED IN A BIG LEAGUE GAME! NERVOUS AT HIS FIRST PRESS CONFERENCE, HE MADE NEWSMEN LAUGH WHEN HE CALLED COLONEL RUPPERT "COLONEL HUSTON," BUT...

COME ON, LEFTY, START PITCHING!

WAIT A MINUTE, BILL! I WANT TO WATCH THAT PLANE!

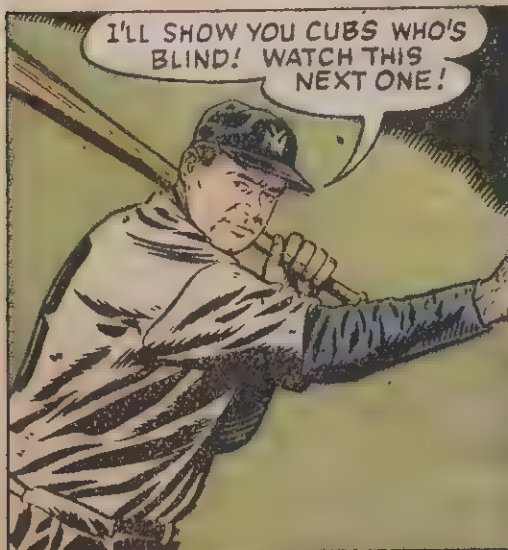
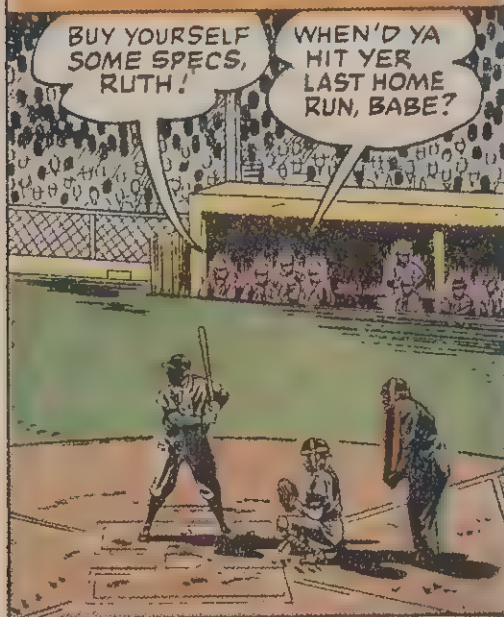
LEFTY GOMEZ



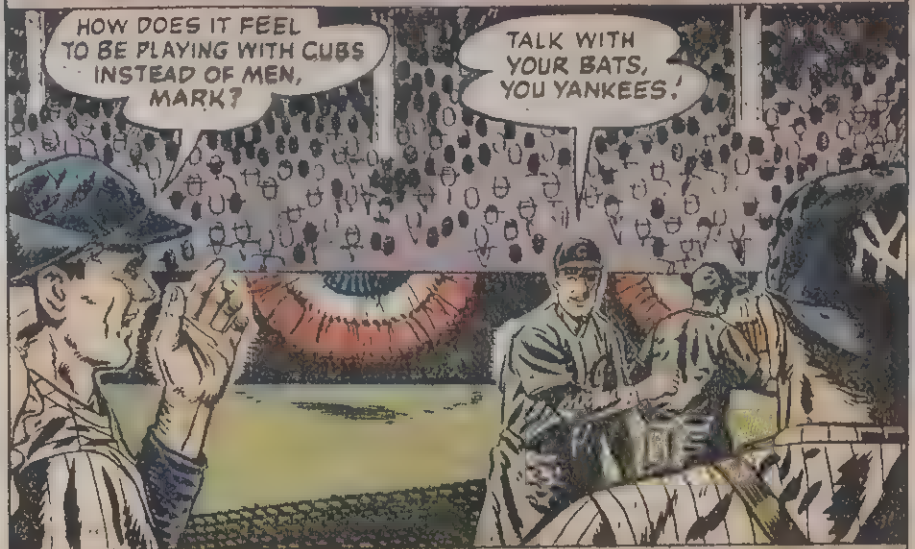
GOMEZ WON TWENTY-ONE GAMES IN 1937, RUFFING SIXTEEN! THE BABE AND LOU GEHRIG SLUGGED FORTY-SIX HOMERS APIECE! THE YANKS FINISHED SECOND AND WERE READY TO CHALLENGE THE WORLD LEADERS AGAIN!

LOU GEHRIG SET THE PACE FOR MCCARTHY'S FLAG-CHASERS! BIG LOU CRASHED FOUR HOMERS ON JUNE 3 OFF ATHLETIC PITCHERS, EQUALLING A RECORD SET IN 1896! THE YANKEES PLUNGED ON, CAPTURING THE FLAG IN A ROMP! AND THEIR SERIES OPPONENTS WERE THE CHICAGO CUBS!

SMARTING FROM THEIR TWO DEFEATS, THE CUBS HURLED INSULTS AT THE BABE DURING THE THIRD GAME. IN THE THIRD INNING...

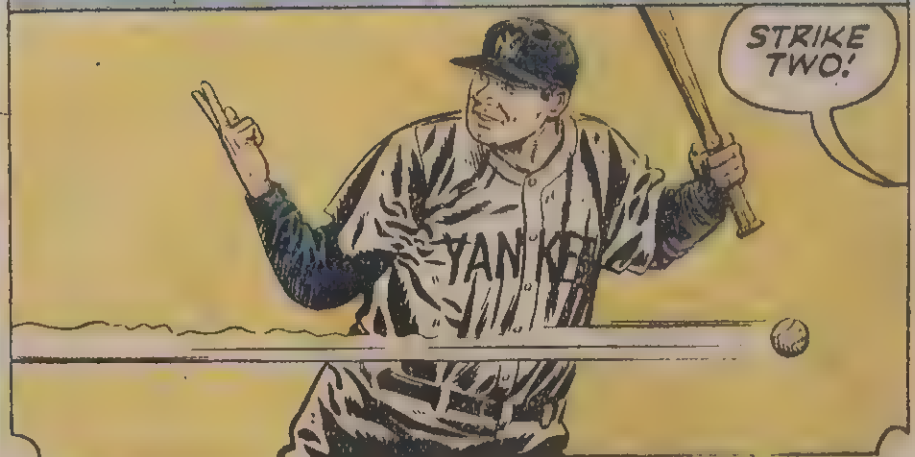


RIVALRY BETWEEN THE TWO TEAMS WAS BITTER BECAUSE THE CUBS' OLD MANAGER, JOE MCCARTHY, NOW HEADED THE YANKS! AND THE YANKS' FORMER SHORTSTOP, MARK KOENIG, WAS NOW A CUB!



INSULTS FLEW AS THE GAME BEGAN, BUT THE YANKS DID TALK WITH THEIR BATS, WINNING 12 TO 6, AND THEY WENT ON TO TAKE THE SECOND CONTEST, 5 TO 4!

CUB PITCHER CHARLIE ROOT FIRED TWO FAST BALLS OVER THE PLATE! AND BABE MADE NO ATTEMPT TO HIT THEM!



ROOT'S NEXT PITCH WAS A FAST BALL. AND, TRUE TO HIS PROMISE, THE BABE ROCKETED A TERRIFIC HOMER OVER THE RIGHT CENTER-FIELD WALL! THE YANKS WON 7 TO 5 AND COMPLETED THE CUBS' ROUT IN THE FOURTH GAME, 13 TO 6!



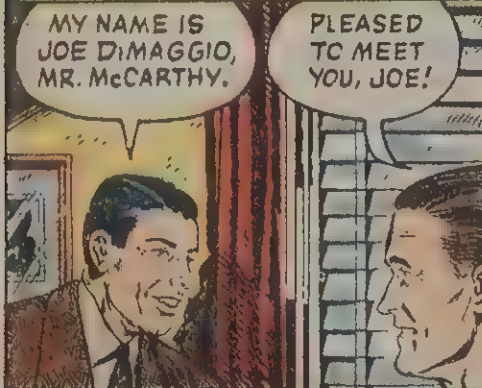
BUT TIME AGAIN BEGAN TO TAKE ITS TOLL! RUTH'S HITTING FELL OFF IN 1933 AND EVEN GEHRIG SLUMPED, AS THE YANKS FINISHED SECOND! BY 1934 NEW PLAYERS WERE ARRIVING FROM THE YANKS FARM SYSTEM! FRANKIE CROSETTI WAS AT SHORTSTOP, RED ROLFE AT THIRD BASE, BUT AGAIN THE YANKS FINISHED SECOND! THEN 1935 DAWNED AND ON FEBRUARY 20...



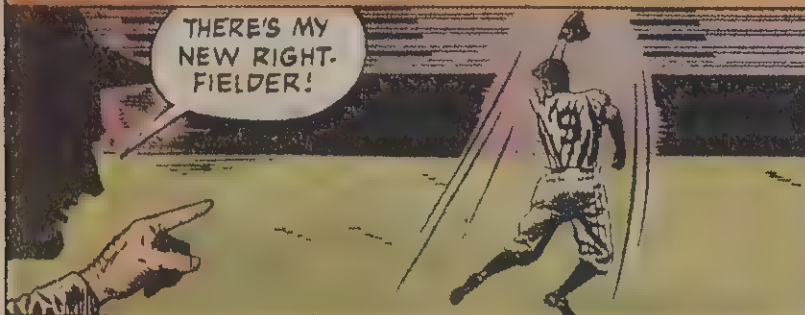
WITH THE BABE GONE, THE YANKS FINISHED SECOND FOR THE THIRD STRAIGHT YEAR IN 1935. MEANTIME, IN SAN FRANCISCO, A SLIM, DARK HAired OUTFIELDER WAS BATTING .398, WITH THIRTY-FOUR HOMERS. THE YANKEES SIGNED HIM AND IN FEBRUARY 1936...

AS THE SEASON BEGAN, MURDERERS' ROW CAME TO LIFE AGAIN! THE THUNDER OF HOMERS ROLLED OVER YANKEE STADIUM! DAY AFTER DAY THE YANKEES SNATCHED VICTORY FROM DEFEAT IN EXHIBITIONS OF TREMENDOUS POWER!

YANKEE REGULARS HIT ONE HUNDRED SIXTY-FIVE HOMERS! RED RUFFING WON TWENTY GAMES, MONTE PEARSON NINETEEN! AROUND SECOND BASE THE BRILLIANT CROSETTI AND THE BRAINY LAZZERI RIPPED OFF DAZZLING DOUBLE PLAYS! THE YANKEES WON THE PENNANT IN A BREEZE AND CRUSHED THE NEW YORK GIANTS IN THE 1936 WORLD SERIES, FOUR GAMES TO TWO!



BUT EVEN AS THE YANKEES REGAINED THEIR SUPREMACY, A NEW STAR JOINED THEIR RANKS. IN 1937...



...TOMMY HENRICH, MADE A FREE AGENT BY BASEBALL COMMISSIONER LANDIS, PLAYED THE OUTFIELD LIKE AN INFIELDER, ADDING HOME RUN POWER WITH HIS GOLFER'S SWING TO RIGHT!

VETERAN SECOND-SACKER TONY LAZZERI WAS SLOWING UP! WHO WOULD REPLACE HIM? IN 1938 THE YANKS HAD THE ANSWER!



JOE GORDON, UP FROM THE NEWARK BEARS, FLOATED AROUND SECOND BASE LIKE A BALLET DANCER AS HE AND CROSETTI EXECUTED THRILLING DOUBLE PLAYS! AND JOE COULD HIT HOMERS, TOO!

ONLY ONE MORE STAR WAS NEEDED TO COMPLETE ANOTHER SUPER-YANKEE TEAM OF CHAMPIONS, A LEFT FIELDER!



CHARLIE KELLER, BATTING CHAMPION OF THE INTERNATIONAL LEAGUE IN 1938, WAS THE MAN!

Four Supreme Yankee Years!

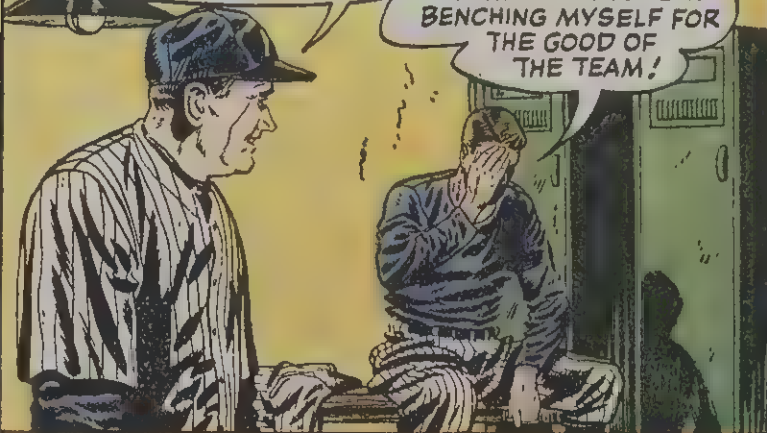
FROM 1936 TO 1939, JOE DIMAGGIO, LOU GEHRIG, BILL DICKEY AND THEIR MATES RULED THE BASEBALL WORLD! THEY TOOK FOUR PENNANTS -- HAD FOUR HUNDRED AND NINE VICTORIES AGAINST TWO HUNDRED AND ONE DEFEATS!

THEY WON FOUR WORLD SERIES -- TWO AGAINST THE GIANTS, ONE EACH AGAINST THE CUBS AND REDS... WINNING SIXTEEN SERIES GAMES WHILE LOSING ONLY THREE! LATE-INNING RALLIES, THE BOOM OF DIMAGGIO'S BAT, THE WIZARDRY OF PITCHERS LIKE RUFFING, GOMEZ, PEARSON, HADLEY, MURPHY, ADDED UP TO FOUR FABULOUS YEARS OF GLORIOUS BASEBALL!

BUT IN THE MIDST OF YANKEE GLORY...

WHAT'S THE MATTER, LOU?

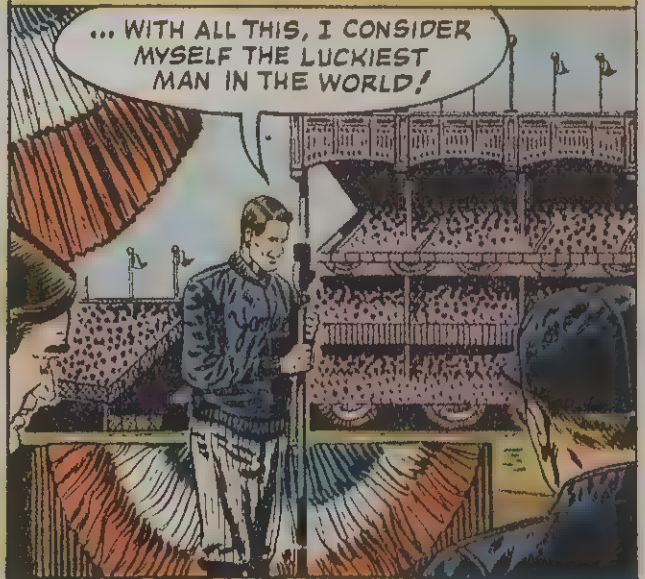
I DON'T FEEL WELL, MR. MCCARTHY. I'M BENCHING MYSELF FOR THE GOOD OF THE TEAM!



ON MAY 2, 1939, LOU GEHRIG'S PHENOMENAL STREAK OF 2130 CONSECUTIVE GAMES, THE LONGEST IN HISTORY, ENDED! SOON A DOCTOR'S REPORT TOLD THE WORLD THAT THE BELOVED IRON HORSE WAS A VICTIM OF AMYOTROPHIC LATERAL SCLEROSIS (AN ATROPHY OF THE MUSCLES).

ON JULY 4, 1939, SEVENTY THOUSAND FANS LISTENED WITH TEARS IN THEIR EYES AS THE IMMORTAL GEHRIG BADE FAREWELL TO YANKEE STADIUM!

... WITH ALL THIS, I CONSIDER MYSELF THE LUCKIEST MAN IN THE WORLD!

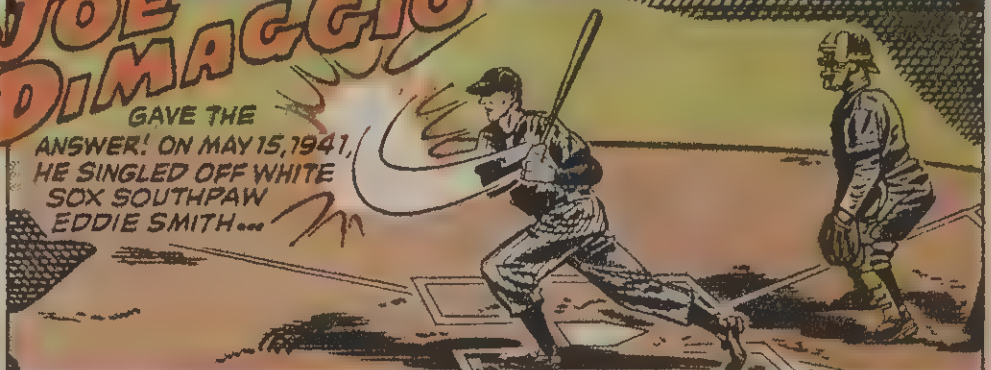


THE YANKEES' GREAT PENNANT STREAK ENDED IN 1940, PERHAPS BECAUSE THE YANKEES WERE SADDENED BY LOU GEHRIG'S DEATH THAT JUNE!

AN ERA HAD ENDED, THE HISTORIC ERA OF THE PEERLESS BABE, THE MIGHTY LOU. WHO WOULD SUCCEED THEM AS YANKEE HEROES?

JOE DIMAGGIO

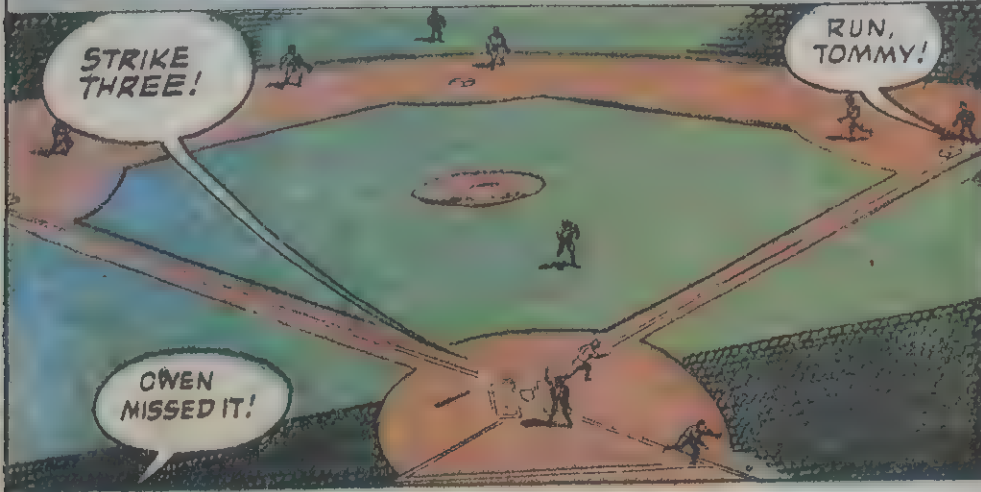
GAVE THE ANSWER! ON MAY 15, 1941, HE SINGLED OFF WHITE SOX SOUTHPAW EDDIE SMITH...



JOE'S HIT WAS THE FIRST IN HIS AMAZING FIFTY-SIX GAME STREAK WHICH ENDED ON JULY 16! BY THAT TIME, HIS LEADERSHIP HAD DRIVEN THE YANKEES INTO THE LEAGUE LEAD AND TOWARD A CERTAIN PENNANT!

1941

FOR THE FIRST TIME IN TWENTY-ONE YEARS, THE DODGERS WON THE NATIONAL LEAGUE PENNANT! FOR THE FIRST TIME IN HISTORY THEY FACED THE YANKEES! IT WAS TOOTH-AND-NAIL UNTIL THE NINTH INNING OF THE FOURTH SERIES GAME WHEN WITH TWO OUT, TOMMY HENRICH MISSED A THIRD STRIKE. THE GAME APPARENTLY WAS OVER, BUT...

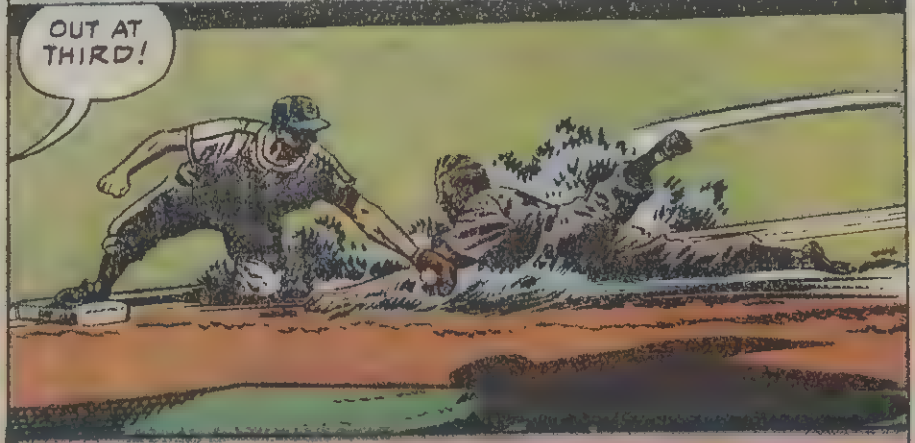


DODGER CATCHER MICKEY OWEN'S FAILURE TO HANG ON TO THE THIRD STRIKE GAVE HENRICH A FREE TRIP TO FIRST BASE! DIMAGGIO, GORDON, KELLER AND DICKEY THEN BLASTED HITS! THE YANKS TURNED A ROUT INTO A 7 TO 4 VICTORY AND WENT ON TO WIN STILL ANOTHER WORLD'S CHAMPIONSHIP!

1942

ON MAY 6, THE YANKEES BLANKED THE INDIANS 3 TO 0, TAKING A LEAD WHICH THEY NEVER LOST ALL SEASON! INTO ST. LOUIS THEY ROARED FOR THE WORLD SERIES AGAINST BRANCH RICKEY'S WHIZZING CARDINALS. THEY CRUSHED THE CARDS 7 TO 4 IN THE OPENER! THE SECOND GAME WAS TIED 3 TO 3 IN THE EIGHTH WHEN THE CARDS WENT AHEAD ON STAN MUSIAL'S SINGLE! THE YANKS BEGAN TO HIT!

DICKEY SINGLED! TUCK STAINBACK RAN FOR HIM. BUDDY HASSETT SINGLED TO DEEP RIGHT AND WHEN STAINBACK TRIED TO MAKE THIRD...



COUNTRY SLAUGHTER MADE THE GREATEST THROW IN SERIES' HISTORY! STAINBACK WAS OUT -- THE YANKS LOST THE GAME! THE CARDS WON THE NEXT THREE GAMES, ENDING THE YANKEES' INCREDIBLE STREAK... EIGHT WORLD'S CHAMPIONSHIPS, FROM 1927 TO 1941!

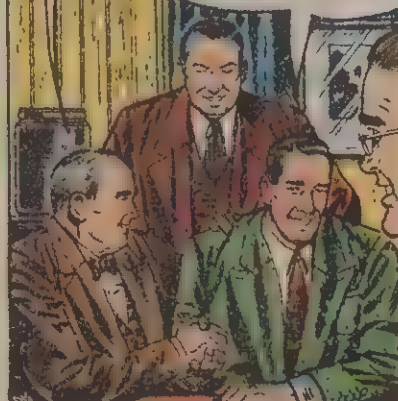
1943

BACK TO VICTORY BOUNCED THE YANKEES IN 1943! WAR HAD CUT DEEPLY INTO THEIR RANKS, BUT DESPITE THE ABSENCE OF JOLTIN' JOE DIMAGGIO, THEY TRIUMPHED BY 13-1/2 GAMES OVER WASHINGTON! AND THEIR HERO WAS A PITCHER--



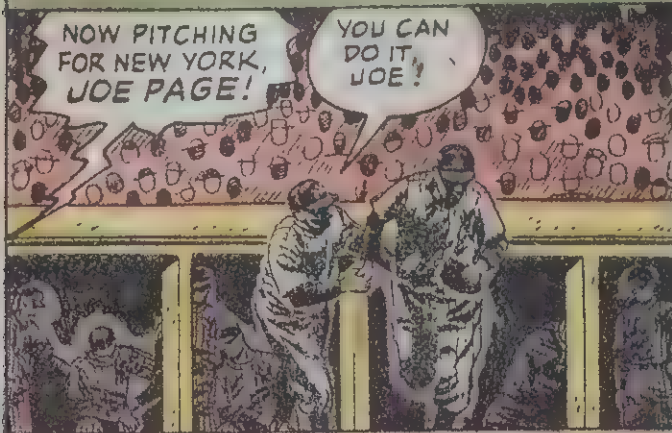
...SPUD CHANDLER! THE INDOMITABLE GEORGIAN WON TWENTY GAMES, LOST FOUR, AND COMPILED AN UNBELIEVABLE 1.64 E.R.A. AVERAGE IN THE REGULAR SEASON! IN THE SERIES, HE TWICE LICKED THE CARDINALS, 4 TO 2, AND 2 TO 0! DESPITE MORT COOPER'S GREAT HURLING, THE CARDS WON BUT ONE GAME!

THAT WINTER... WE SHALL CARRY ON THE GREAT YANKEE TRADITION OF COLONEL RUPPERT AND YOURSELF, MR. BARROW!



COLONEL JACOB RUPPERT, FOUNDER OF THE YANKEE EMPIRE, HAD DIED IN 1939. WISE, BASEBALL-LOVING EDWARD G. BARROW RULED UNTIL THE END OF THE 1944 SEASON WHEN THE CLUB WAS SOLD. THE NEW OWNERS, DAN TOPPING, DEL WEBB AND LARRY McPHAIL, WERE DEDICATED TO THE SPIRIT AND POWER OF YANKEE SUPERIORITY ON THE DIAMOND! THEY FACED A DIFFICULT PROBLEM... EARLY IN 1946, JOE McCARTHY, EIGHT-TIME FLAG-WINNER, RESIGNED AS MANAGER! THE YANKS LIMPED IN, IN THIRD PLACE!

THEN IN 1947, BUCKY HARRIS WAS BROUGHT IN AS MANAGER, AND, DAY AFTER DAY...

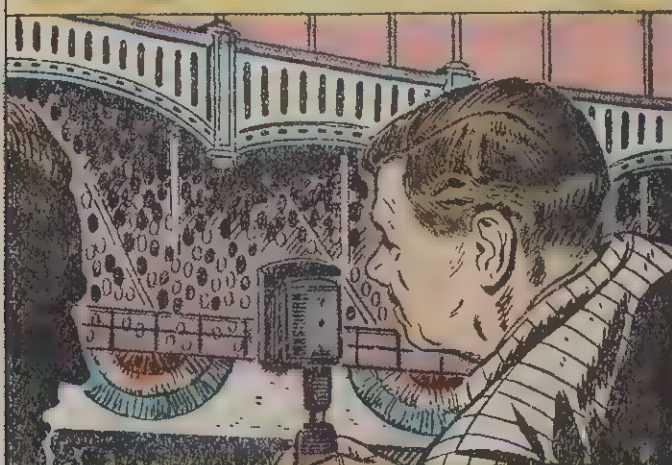


NOW PITCHING FOR NEW YORK, JOE PAGE!

YOU CAN DO IT, JOE!

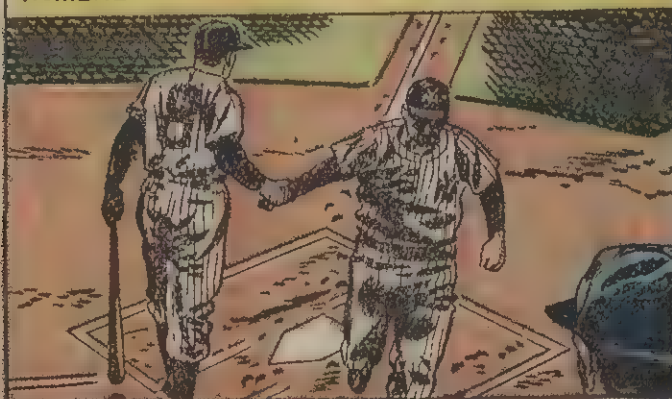
AND JOE PAGE DID IT! THE GREAT RELIEF PITCHER APPEARED IN FIFTY-SIX GAMES, WON 14, LOST 8! IN JUNE, D. MAG'S BLAZING BAT STARTED A 19-GAME WINNING STREAK! LIKE THE BOMBERS OF OLD, THE YANKS TOOK THE FLAG WITH 12 GAMES TO SPARE!

1948 "Old Timers' Day..."

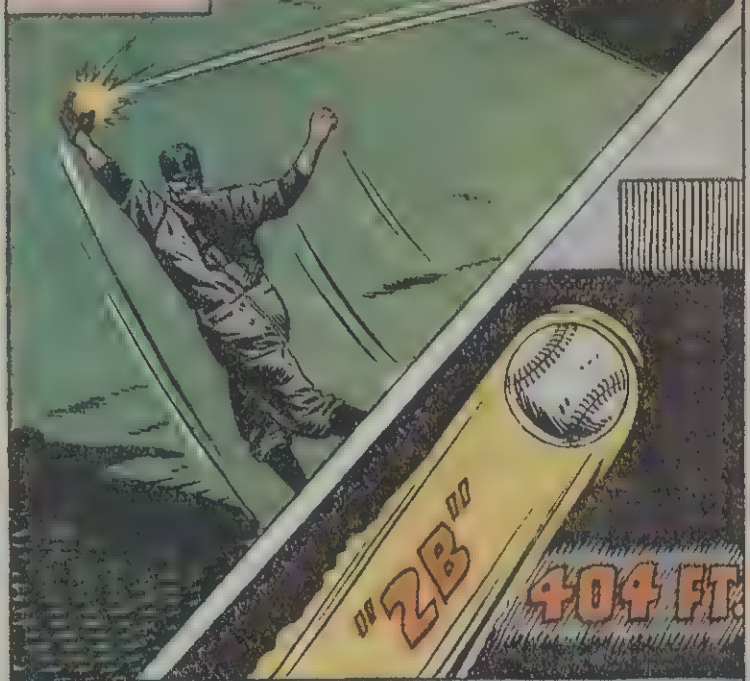


FAMED YANKEES OF THE PAST RETURNED TO THE STADIUM FOR A DAY, AMONG THEM BABE RUTH! CRITICALLY ILL, HE HEARD THE FANS CHEER FOR THE LAST TIME! THE BABE PASSED AWAY A MONTH LATER!

AS THE SEASON RAPIDLY CAME TO A CLOSE, THE YANKS AND THE SOX RACED TO THE WIRE! IN THE NEXT TO THE LAST CONTEST, THE YANKS STILL TRAILED BY ONE GAME, BUT THEY DREW EVEN BEHIND JOE PAGE'S RELIEF PITCHING! THEN... JOHNNY LINDELL, SUBSTITUTE OUTFIELDER, HOMERED! THE TEAMS WERE TIED!

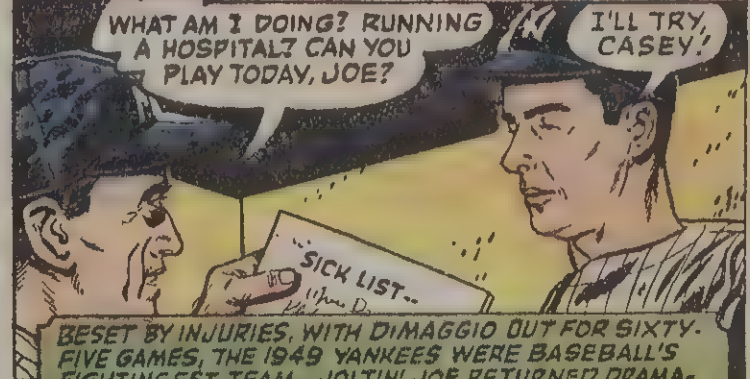


BUT IN THE SERIES THE YANKS FACED A NEVER-SAY-DIE GANG OF DODGERS! AL GIONFRIDDO ROBBED D. MAG OF A HOMER IN A DESPERATE GAME! COOKIE LAVAGETTO DROVE HOME THREE RUNS, BREAKING UP BILL BEVENS' NO-HITTER TO WIN ANOTHER!



BUT THE YANKS, WITH PAGE HURLING THRILLING RELIEF, AGAIN WON THE WORLD'S CROWN IN SEVEN GAMES!

1949 ANOTHER YEAR, AND STILL ANOTHER MANAGER--WITTY, CLEVER CASEY STENGEL!



WHAT AM I DOING? RUNNING A HOSPITAL? CAN YOU PLAY TODAY, JOE?

I'LL TRY, CASEY!

SICK LIST--

BESET BY INJURIES, WITH D. MAGGIO OUT FOR SIXTY-FIVE GAMES, THE 1949 YANKEES WERE BASEBALL'S FIGHTINGEST TEAM. JOLTIN' JOE RETURNED DRAMATICALLY IN JULY TO SMASH FOUR HOMERS IN THREE GAMES AGAINST THE RISING RED SOX!

AND ON THE SEASON'S LAST DAY, VIC RASCHI HURLED MAGNIFICENTLY WHILE ANOTHER UNSUNG YANKEE, SECCND-SACKER GERRY COLEMAN, TRIPLED HOME THE FLAG-WINNING RUNS!

I'LL NEVER FORGET THAT TRIPLE, GERRY!

IT WAS YOUR PITCHING THAT DID IT, VIC!

THE YANKS WENT ON TO CRUSH THE DODGERS IN THE SERIES, FOUR GAMES TO ONE!

1950

ANOTHER YEAR,
ANOTHER PENNANT!

CHALLENGED BY THE
TIGERS, RED SOX AND
INDIANS, THE YANKEES
WON KEY GAMES,
ELIMINATING THE
TIGERS IN LATE
SEPTEMBER! AND
THE HERO OF THE
SEASON WAS THE
LITTLE SCOOTER,
PHIL RIZZUTO!



RIZZUTO LED THE AMERICAN LEAGUE SHORTSTOPS
IN FIELDING WITH .982, THIRD HIGHEST PERCENTAGE
IN HISTORY! HE BATTED .325, LEADING
HIS TEAMMATES!

PHILADELPHIA'S YOUNG, SPEEDY WHIZ KIDS WERE THE
YANKEES' OPPONENTS IN THE WORLD SERIES. BUT
VIC RASCHI BLANKED THEM 7 TO 0 WITH TWO HITS IN
THE FIRST GAME. AND IN THE SECOND CONTEST...



... JOE DIMAGGIO BROKE
UP A 7 TO 7 TIE IN THE
TENTH WITH A TITANIC
WALLOP INTO THE STANDS!
THE THIRD GAME WAS WON
IN THE NINTH WHEN GERRY
COLEMAN'S SINGLE SENT
WOODLING HOME FOR A
3 TO 2 VICTORY, AND YOUNG
WHITEY FORD WON A 5 TO 2
BATTLE TO GIVE
THE YANKS ONE MORE
PRECIOUS WORLD'S
CHAMPIONSHIP! AND
THE STENGEL MEN STILL
WERE NOT THROUGH! THEY
TOOK ANOTHER PENNANT IN
1951 AND WENT ON TO
DEFEAT A STUBBORN GIANT
TEAM IN THE WORLD SERIES,
FOUR GAMES TO TWO!

1951's Victory Dinner



GENTLEMEN, I TOAST THE
YANKEES OF YESTERDAY, TODAY
AND TOMORROW, A TEAM OF STARS
IN WHICH EACH MAN PLAYS HIS
PART! I TOAST GEORGE M. WEISS,
WHOSE BASEBALL WISDOM HAS
GUIDED US THROUGH THIS
THRILLING SEASON!

THANK YOU,
ALL OF YOU!

The Yankee Heritage

IS VICTORY, VICTORY
THROUGH CLEAN, HARD
PLAY! THE YANKEE
UNIFORM IS A SYMBOL
OF PRIDE IN
ACHIEVEMENT! THE YANKEE
RECORD IS ONE UNPARALLELED
IN THE HISTORY OF SPORT,
A RECORD COMPILED THROUGH
THE YEARS BY MANY ATHLETES,
EACH OF WHOM FOUGHT
UNTIL THE LAST MAN
WAS OUT! LONG LIVE
THE YANKEES!

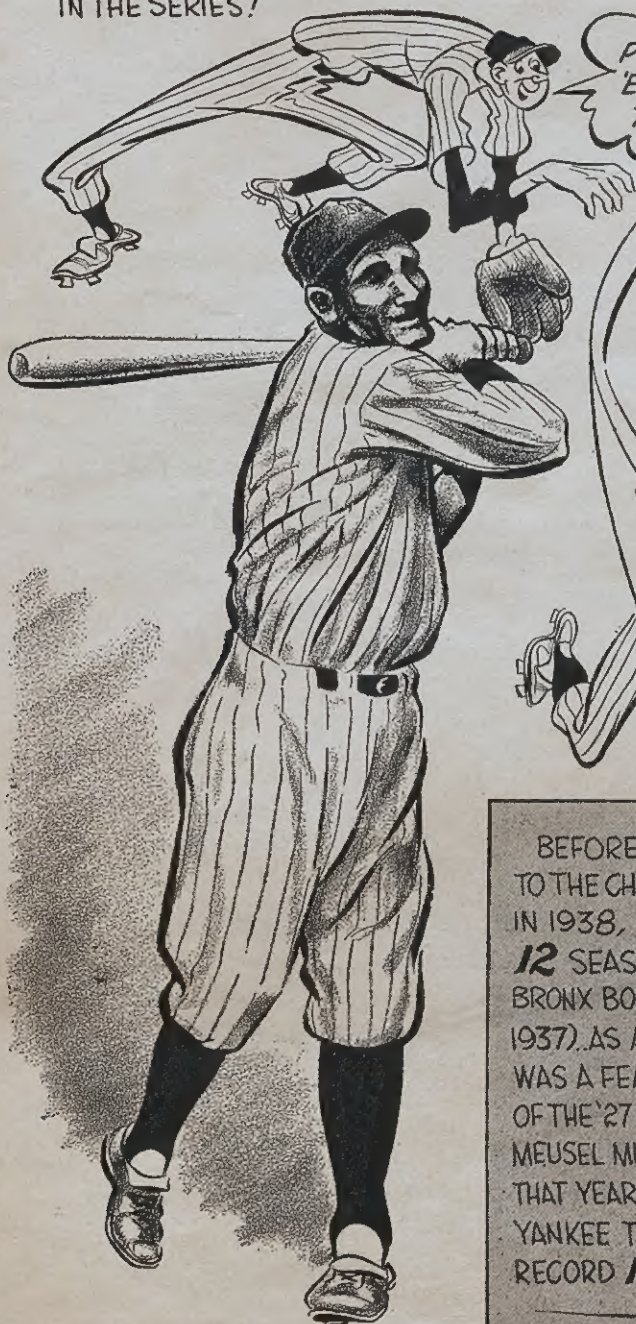
TONY LAZZERI

HARD-HITTING YANKEE GREAT...

THE SNAPPY SECOND BASEMAN LED THE BRONX BOMBERS WITH A TORRID **.354** BATTING AVERAGE AND **37** DOUBLES IN 1929...IN THE WORLD SERIES OF 1936 TONY BELTED A GRAND SLAM HOMER AS THE YANKS CRUSHED THE GIANTS **18-4**! THE FOLLOWING YEAR LAZZERI CLOSED OUT HIS CAREER BATTING **.400** IN THE SERIES!



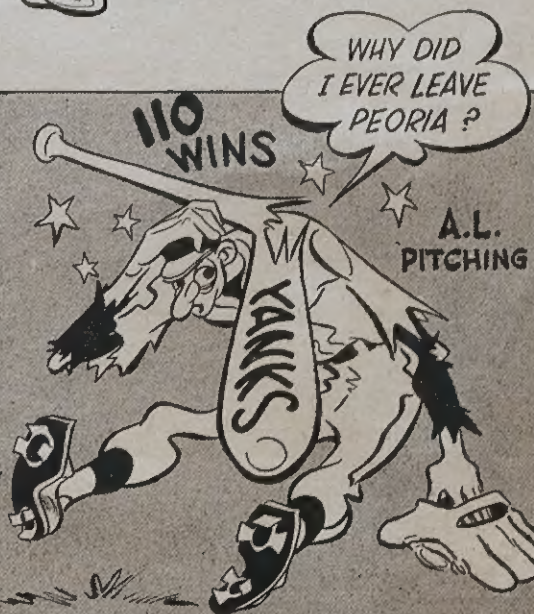
THE SMOOTH-FIELDING ITALIAN SECOND BASE COMBINATION OF TONY LAZZERI AND FRANK CROSETTI WILL LONG BE REMEMBERED IN YANKEE HISTORY.



POOSH
'EM UP,
TONY!

YOU
BETCHA!

BEFORE HE WAS SOLD TO THE CHICAGO CUBS IN 1938, TONY PLAYED **12** SEASONS WITH THE BRONX BOMBERS (1926-1937). AS A ROOKIE TONY WAS A FEARED MEMBER OF THE '27 RUTH, GEHRIG, MEUSEL MURDERERS ROW. THAT YEAR THE "GREATEST" YANKEE TEAM WON A RECORD **110** GAMES!



A.L.
PITCHING

THE NEW YORK YANKEES



FRONT ROW (LEFT TO RIGHT): LARRY (YOGI) BERRA, PHIL RIZZUTO, BILLY MARTIN, ED LOPAT, TOMMY HENRICH, JIM TURNER, MANAGER CASEY STENGEL, FRANK CROSETTI, BILL DICKEY, BOB HOGUE, ART SHALLOCK, GENE WOODLING, CHARLES SILVERA.

SECOND ROW (LEFT TO RIGHT): TRAINER GUS MAUCH, JIM BRIDEWIESER, ARCHIE WILSON, GERRY COLEMAN, BOBBY BROWN, JOHNNY HOPP, HANK BAUER, MICKEY MANTLE, JACKIE JENSEN, JOE OSTROWSKI, JOE COLLINS, VIC RASCHI.

THIRD ROW (LEFT TO RIGHT): ALLIE REYNOLDS, JOHNNY MIZE, GIL McDOUGALD, ERNIE NEVEL, BOB KUZAVA, FRANK SHEA, JOHNNY SAIN, TOM MORGAN, CLINT COURTNEY, RALPH HOUK, JOE DIMAGGIO, FRANK OVERMIRE.

SITTING IN FRONT ARE BATBOYS JOSEPH CARRIERI AND JOSEPH CALI.

1951 WORLD'S CHAMPIONS

Cooking the best stuff...



...in your neighborhood!